AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 15, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Volume III.

In This Issue:

"ROXY"
THE TRIUMPH
OF AN AMAZING
RADIO CAREER

RADIO GOES
TO THE YACHT
CUP RACES

BURIED ALIVE

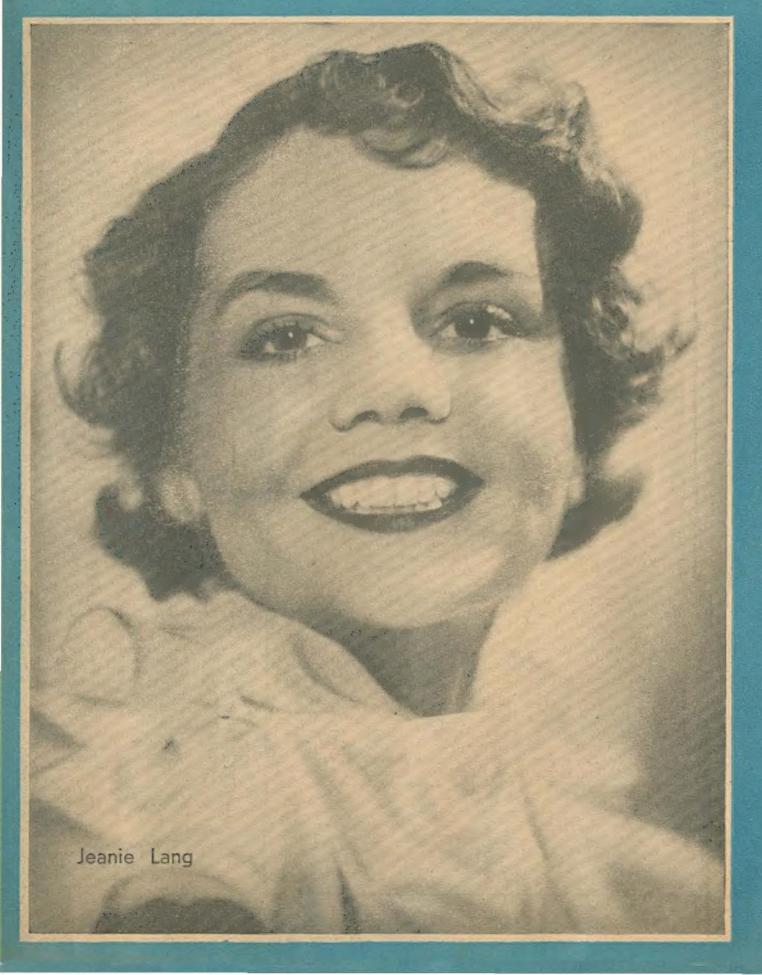
-THRILLING

RADIO DRAMA

FROM LIFE

WEEK'S COMPLETE PROGRAMS START, ON PAGE TWELVE





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Jeanie Lang

Voice of the Listener

Pro and Con-rad

Dear VOL:

In a recent issue of RADIO GUIDE, Mary E.
Lamber's letter interested me immensely. Not
only did I enjoy the beautiful way she expressed



ale artist is Jerry Baker and he certainly de-serves praise. His voice is exquisitely clear and beautiful and he is capable of singing any type of

I also agree with Miss Lamber that it is quite annoying to hear a singer become over-dramatic. Evelyn Schooll

Wilda-bout Bands

ing the theme songs of the hands. I am inyour Bandstand and Baton section very much, I just read a statement in a magazine that Ted Ficrito has a miniature white piano on which is inscribed the autographs of 2,000 ad-

I wish you would get the information and a picture of it. Wilds Smith

Wallering in Harmony

I'm wondering how many of the listeners have discovered the "Fats Waller Rhythm Club." I'm quite sure if you have the blues nothing seems to matter and if you'll tune in on Fats Waller Thursday evenings you'll lose them and feel ten years younger, believe

In these days of wishy-mushy classical music it's a relief to find music with the oldtime pep and swing. And should any sponsors read this I hope it will inform them that all listeners are not symphony and hillbilly addicts. Murie O'Brien

Betty and Babble

Dear VOL: Chicago, IR.

In listening to "Betty and Bob" recently,
I was glad to hear at least five minutes of the
program. The program started at 3 p. m. and
the announcer spoke for three minutes of the the announcer spoke for farce infinites of the time. Belty Crocker and the announcer took the remaining seven minutes. I have been a listener to "Betty and Bob" since it started and am wondering how many people are still listening to the program as it is so commercialized.

Mrs. Jeanette Ruhi

Those Fan Answers

Dear VOL: So many times the question, "Do stars answer their fan mail?" has been asked. As I am making a collection of photographs and autographs, I am in a position to give an answer. I find that

answer. I find that most of them do.

My first fan letter was sent to Kate Smith many years ago and she obliged with a photograph. Recently I have had personal letters from Ruth Etting, Connie Gates, Bing Creeby, Gates, Bins, Irene Irene Rich, Irene Annette



Beasley, Annette Hanshaw and several others. I have received personally signed pictures from many of the

Only my favorite maestro, Eddie Duchin, fails to answer my numerous requests, but Fil get him yet! Jess Hoaglin This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Unravelin' Kavelin

New York, N. Y. It is thrilling to come arross a dance orchestra that plays its music with pronounced originality, quiet cherns and amazing diversity. I find these attributes invariably characteristic of Al Kavelin's music in his daily broadcasts from the Lexington Model in New York Hotel in New York.

No shricky, brassy effects. His smooth langor-

coss rhythms are infinitely more appealing than the conventional saxy, trumpetish blares. Kaveliu's pianist ranks, to my mind, with the best super-Duchins in the musical world. I love his arpeggi and improvisations.

I am particularly fond of Kavelin's romantic,

native manner of rendering tangos, rhumbas and cariocas, Masha Toschi

But Would They Listen?

o radio listeners in the United States want one-fourth of all radio stations to broadcast nothing but educational material, prepared by the colleges of the nation?

Certain educational interests are trying very hard to bring this state of affairs about. At present, it does not seem justified. In the mass, Americans are more interested in education than are the people of any other nation. But they do not want education thrust down their throats—or into their ears.

If colleges can make educational programs so interesting that people will listen to them in preference to other programs, then those colleges can have all the time they want, on the air, right now. Sponsors are clamoring to discover programs that listeners will prefer. But if, on the other hand, colleges cannot make educational programs to which people want to listen -why should one radio station out of every four be set aside for the broadcasting of material to which people won't listen?

You can't prevent a listener from dialing out a program You can't force education on a nation. that bores him.

No one has found a way of making the three "R's" attractive enough to overcome the lure of a good radio drama, or the broadcast of a symphony orchestra, or of good popular music. But there are types of educational programs to which the public does respond—and these programs are available

No college has funds to compete successfully with the commercial stations in sugar-coating educational subjects-to wit: The broadcasting of the Metropolitan Opera, the several fine symphony orchestras, dramatizations of history such as "Roses and Drums", or "The Farm and Home Hour", or the airing of sessions of Congress. A series of such programs would deplete quickly the endowment funds of the richest colleges.

Last year more than \$200,000,000 was spent on broadcasting, a very large portion of an educational nature. National Broadcasting Company now devotes more than twenty percent of its time to highly educational features. Columbia Broadcasting System runs a little higher.

The country's foremost educators all are agreed upon the usefulness of radio as an educational medium, but many of them are equally certain that a method of broadcasting academic subjects effectively, has not been discovered.

Dr. Frederick Robinson, president of The College of the City of New York, has conducted an extensive research in this field. He once said that only those subjects which lend themselves to dramatization or interesting narration could hope to

It seems to us, in view of the number of stations that could be eliminated without hurting broadcasting, that the educators should solve their own problem of broadcasting academic material before their demands for twenty-five percent of the available broadcast wave lengths be given serious consideration. They failed in their stewardship of the frequencies allotted them in years gone by. In 1922 there were seven colleges broad-casting; in 1923 there were seventy-seven colleges on the air, and today there are only twenty-seven.

What reason have they for asking for the assignment of one hundred and fifty broadcast wave lengths, when so little has been accomplished with those they have?

From Her to Hymn

Dear VOL:

I would like to speak a word for my favorite,
Bradley Kincaid. I would rather hear him than
all the Bing Crosbys, Joe Penners and Eddie

I enjoy his Monday morning programs of church hymn and wish he would devote three or four days to hymns instead of one day. I heard a radio star sing one of Bradley's fa-

lads over WAIU recently and he didn't sing it nearly as good as Bradley.

No matter how blue or cross you feel in the morning you forget all about it after listening

I can hardly wait until he is back.

More Trust Breaking

Dear VOL:

Recently I heard a performance on the air of Wagner's Parsifal. As you know, the composer did not wish this great work to leave the Fatherland. It seems very incredible to me that this man's nacred trust should be infringed upon after such generous contributions of his great talent.

Oscar von Briesen

Turn Over a New Leaf

Winfield, L. I., N. Y. Dear VOL: This is not exactly a complaint but just a suggestion to a core-fameus organist, Ann Leaf, Formerly her music, such as bollads, could not be questioned for beauty in tone and at that time I would have gladly lost a day's work in order not to miss her program. But now-a continuous lot of noise in her nimble fingers causes not only myself but my friends to tune her out when she comes on with her expressions of opera music. There is no variation in her programs. You'd hard-ly know it was the once-famous Ann Leaf. James H. Donmore

Strange Interlude

I've searched RADIO GUIDE for honorable mention of Clyde Lucas and his California Dons, who, in my opinion, are the best orchestra on the air. Also some mention of Lyn Lucas who sings their vocals. He can't be beat. Since June 30, I've missed only three of their broadcasts and they are on the air of their broadcasts and they are on the air every night. Isn't that something of a record? Their marimba numbers, their seven singing violins and the amouncing of Romo Viscent are only a few of the reasons why their orchestra is my favorite.

Ruth B. Strange

Abusin' Illusion

Los Angeles, Calif. Dear VOL: May I direct your attention to one cardinal sins of radio-the studio audience? Bigtime performers say they must have an



audience in front of them, so they get their audience. And that's what it is— THEIR audience. The REAL audience, several million lis-teners, is entirely neglected by the big boys. As a result, they clown for their studio audience's reaction, and the whole thing is lost

to the blind funers in. Anyway, smart per-formers, unlike small boys, should be heard and never seen. It spoils the illusion nine cases out of ten to see what your microphone favorite really locks like.

John Lugli

Cupward Ho!

By Fred Champion

When the International Yacht Races Are Held for the Prized Cup and the Glory of Victory, Begin-ning September 15, They Will Be Covered by the Most Far-Reaching Broadcast in Radio History



Tundreds of thousands of dollars have been spent, months of work have been devoted to obtaining and perfecting equipment—all to the point that the greatest maritime sporting event on the yearly cal-endar, the International Yacht Races, may be brought to radio listeners in complete and thrilling detail.

Fred Gade, millionaries sportsman, who will augment the NBC announcers may be able thereby the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to bring the races to your living-room. Truly, radio's part in the coming event represents in many ways the broadcasting feat of the year.

event represents in many ways the broadcasting feat of the year.

Ever since the trials began early in June, the engineers of both the National Broadcasting Company and the Columbia Broadcasting System have been wrestling with the trying problems of rigging up equipment and arranging a suitable background for a letterperfect, audible report of the 83-year-old event.

To augment a regular corps of trained sports announcers, NBC conducted a series of strange auditions, in which forty millionaires—count 'em—vied for the honor of becoming a nautical radio reporter. Some of the best known persons in the financial world, who are social leaders and skippers of racing yachts as well, went through the voice and diction tests, with the audition chiefs sitting in judgment of vocal and descriptive qualifications.

tive qualifications.

Pay, of course, was no incentive to the society sportsmen. The group of yachting enthusiasts volunteered their services in the interests of accuracy and the desire to prevent erroneous descriptions from being

QUADRILATERAL JIB BALLOON JIB FORESTAYSAIL SPINNAKER MAIN-SAIL

As this is being written, only one millionaire skipper has successfully passed the microphone test. He is Fred Gade, a social registerite, and he will be progressively stationed at strategic positions along the racing course when the races get under way.

Frederick Gade, or "Fred" Gade as he is known in yachting circles, is a yachtsman of long experience, and is rated as one of the crack skippers of America. One can safely say that he was born, bred and brought up to the salt water and the sailing of sloops. He is supremely happy-in anything that floats, and spends all of his spare time, when he is free from his Wall Street office, in yachting. He has sailed, raced and cruised in national and international competition. Since he was a youngster he has manned all types of boats from dinghys to eight-meter craft, one of which he owns. The New York Yacht Club is authority for the statement that the National Broadcasting Company has

low accurately the changes in rigging made by both contenders while the races are on (Courteer of lan Melicanie, marine architect)

chosen in him a man of proven ability with a lifetime



The Rainbow, cup defender, owned and skippered by Com-modore Harold S. Vanderbilt

that English listeners may follow the yachts as they vie for top honors. The voices of announcers Bill Lundell and Ben Grauer will describe the tactical maneuvers of the challenging Endeavour and the defending. Rod Stephens, internationally famous naval architect and yachtsman, has been hired to command one of the mike positions aboard an NBC Coast Guard cutter, which will keep abreast of the racing yachts.

The start of each race will be broadcast from Il.15 a. m. to 12 noon EDT, over the networks of WJZ-WEAF. The progress of the yachts as they round Brenton Reef Lightship will be broadcast over the WEAF network at 1:30, 2:15 and 4:15 p. m., and over WJZ at 3:30 p. m. The results of each day's race will be heard over both NBC networks at about 4:30 p. m.

Columbia has not been outdone in the matter of elaborate preparations for reporting the races. The United States Coast Guard has cooperated with CBS, and engineers are now building a short-wave transmitting station on one of the cutters which will patrol the course. CBS will also use a special plane which will cruise above the competing yachts. Ted Husing ace CBS sports announcer, will give the listeners a description of the match from the air.

Herbert L. Stone, editor the magazine Yachting, who is considered one of the foremost authorities on the subject in the United States, has been signed to head the CBS announcing staff.

A "cue" station has been erected by Columbia at Sakonet Point, where Paul White, head of the Special Events department, will direct the CBS broadcasts. White will be in constant communication with both the cutter and the plane, and will signal the announcers when to start and when to stop their portions of the program. The voices from the plane and the cutter will be transmitted by short wave to Sakonet Point, and relayed to the studios of WABC by telephone lines, from which point they will be sent out over the Columbia network.

Interest in the International Cup Races has mounted tremendously since radio started to play such an import

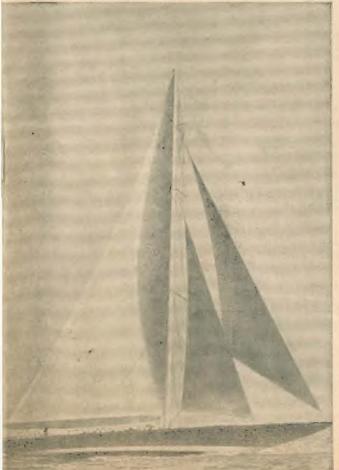
sports-to-ling Atherican tans, enterty distantial way achting terms and tactics, are nevertheless vitally interesting in the sporting struggle that gets under way September 15.

The American Defense candidates had a thrilling time in the elimination heats to determine the ultimate defender. The Yankee, commanded by Charles Francis Adams, held a slight early edge in the trial heats over the Rainbow, commanded by Commodore Harold S. Vanderbilt. The Westanioe made a gallant showing, but could not keep up with her elimination rivals.

The Rainbow, however, showed her heels to the Yankee, making her the inevitable choice to defend the cup. The challenging Endeavour, commanded by T. O. M. Sopwith, millionaire British airplane manufacturer, is conceded to have one of the best chances of lifting the cup since the late Sir Thomas Lipton took up the hopeless task many years ago.

The Endeavour is equipped (Continued on Page 21)

The Endeavour is equipped (Continued on Page 21)



The Ten Year Plan

By Lew C. Barrison

The nervous sharp staccato style of John B. Kennedy, tated as one of radio's foremost reporters, commentators and showmen, is not the usual outward expression of a patient man. Scated behind his big walnut desk in the quiet intimacy of his Radio City office, this pioneer radio showman shows in face-to-face intimacy a little suspected, placid studious streak his make-up which, coupled with his external evidences of aggressiveness, accounts for his success as a radio premier interviewer.

ces of aggressiveness, accounts for his success as a radio premier interviewer.

It was in connection with this latter role that he will assume, on the new "City Party" series which makes its radio debut September 15 over a WJZ chain of the NBC network, that we went to see him. We discovered that this new program was the realization of a dream of a decayle ago.

realization of a dream of a decade ago.

To turn back the pages of time to that prophetic night in 1924 when radio, figuratively speaking, was in the horse and buggy stage of evolution—a group of notables were gathered in the old studios of WJZ, then located in Aeolian Hall, on Forty-Second Street. Practically all of those present are still in some way connected with broadcasting, several having risen to considerable heights on the ladder of radio fame. Among the group were Norman Brokenshire, Milton J, Cross, Keith McLeod, Louis Reid, Bertha Brainard, and last but by no means least, John B. Kennedy. B. Kennedy.

The reason for Kennedy's pres-ence was that his staccato voice had just "signed off" the Collier's Hour, of which he was the combined announcer, com-mentator and producer. And for the benefit of those whose memo-ries do not go back ten years of broadcasting, let it be said here that this program was about the most popular on the air at the time. he reason for Kennedy's pres-

that this program was about the most popular on the air at the time.

"What's the idea of the prayer meeting?" boomed Kennedy's voice as he entered the studio. "I thought Sunday night would find all of you good folks in church," he added with a sly wink at Brokenshire, who even then had acquired the reputation of being a typical minister's son.

Miss Brainard took it upon herself to inform him. It seemed that a prospective sponsor wanted a radio program—"it must be something new—something different." How many times these words have been repeated since! A novel musical program had been worked up and had met with the approval of the client, but he still wanted an idea—a feature—a high spot—that could be injected into the middle of that musical show, and that would make the entire production not only entertaining but also interesting—and in general lift it from mediocrity to prominence. "That should be easy," snapped Kennedy, Several scornful glances were shot his way by those who had been pondering on the subject for several hours. He then went on to outline an idea that has taken ten years to materialize.

Deduced to a minimum of words, Kennedy's idea of a

Reduced to a minimum of words. Kennedy's idea of a good high spot feature centered around the performers themselves. "The American public," he explained to the group, "is tremendously interested in the lives of those who achieve prominence in any field of endeavor—whether it be entertainment, politics, science or sports. Right in radio are scores of persons whom the audience has heard on the air, read about in the press, and even seen on the stage. These stars hold the interest of the listener—their lives are colorful, their careers are success stories that everyone—man, woman and child—likes to hear. Why not," concluded Kennedy, "let the radio audience hear from the lips of the stars themselves, the stories by which they are so intrigued?"

For some reason, Kennedy's suggestion was not adopted at that time, mainly because none of the group could think of a person capable of doing full justice to the stories to be drawn from the stars. Little did they realize that the man who made the suggestion was one

Conceived in a Studio Discussion Ten Years Ago, John B. Kennedy's Plan for a Monumental Broadcast Is About to Go on the Air-Now that Broadcasting and the Listening Audience Are Ready for It. Tune in on the "City Party" Program, WJZ Network, September 15, for the Full Appreciation of the Plan Here Described

John B. Kennedy, as he looks when he broadcasts his unique new program. Note the studiousness of his face, and the latent aggressiveness—characterictics proven by every phase of his career

of the few men in the field capable of doing the interviews and not missing a single point of interest.

In the ten years that have elapsed since John B. Kennedy organally offered his

In the ten years that have elapsed since John B. Kennedy orginally offered his suggestion, he has become more closely affiliated with radio, and more has been learned by the radio span of his long experience and unusual qualifications to carry out his suggestion. Hence the realization of a ten-year-old dream to be presented as "The Radio City Party".

In discussing his early days in the newspaper field, John B. Kennedy said to this writer: "The first man I ever interviewed was a murderer. He had killed a postmaster and he had been caught—when he had a fine chance to get clear—while drinking—what?—an ice-cream soda. They took him to the hoosegow, which was my daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time every night. The cop's name, I should add, was Amato, and I hope he's alive and healthy now, because he was every inch a gentleman. The jailkeeper told me about this man arrested for murder, so I went in to see him. He was pallid, a large man, but flabby. "You seem to be in a bad way," I said to him.

"Brother," he said—and I'll never forget his empty eyes as he said it: "I'm glad I'm here."

"He told me why. This was in a day—and not so very long ago—when the word racket was more related to tennis than to crime. This self-confessed murderer told me he was glad to be arrested, to have finis written to his career, because he had been living from week to

week for three years after his first serious crime, a bank hold-up, in deadly fear of discovery. Now it was settled. "That's all the interview was; but it made a sen-

sation."

Kennedy's next interview, curiously enough, was with another murderer. In a little town a housewife habeen killed. Her husband had his workshop near his home, about a mile and a half away. Each day he walked from the workshop to his home for lunch.

One day, instead of eating lunch, he raised an alarm that his wife had been killed, as, indeed, she had. Tramps were known to be in the vicinity, and the killing was blamed on one of these.

"I worked for a very shrewd."

"I worked for a very shrewd city editor," Kennedy related, "who read this item in his daily news report. He sent me up to see what I could find out about the crime.

"It was simple, I figured that as his wife had been murdered between his going to work and coming home to lunch, I would like to know more about where he was and what he did in that space of time—nine in the morning to say, twelve-fifteen in the afternoon. afternoon.

But I had not the slightest idea of how to go about quizzing people. I had read 'Sherlock Holmes' and Edgar Wallace. But I didn't smoke a pipe. So I hit upon the very simple technique of asking everybody I met. The first man I met was the man who sent that self-made widower to the death chamber.

"I met an Irish road-mender.

"Ouite by chamce, because I could think of no other question, I asked him if the man was polite or surly. 'An unpleasant man,' said the Irish roadmaker. Then unsolicited, 'Funny, he changed his suit the day of the murder'.

"Then I pressed him. The woman's husband had worn a grey suit to work with. When he returned to his factory after lunch he wore a brown suit. That was enough."

Since those two experiences I have interviewed more celebrities or notorious persons—from the Prince of Wales and the Pope to Al Capone and Legs Diamond, from Madame Curie to Mae West—than any other reporter.

I've often been asked the technique of interviewing: It was best illustrated, I think, when I had the most important interview of my life, with the late Doctor Charles W. Elliot, for more than forty years President of Harvard, and the greatest living American oracle at the time. He was ninety-three years old, and a little disinchined to be disturbed. But I told him that I had come to get from him his final message to the American people.

"'Why should I give a final message?' Eliot said.

"Because there are twenty-five millions of American youth eager to hear your last message.' I told him.

"He smiled. And we chatted—and he gave me the famous Eliot interview, with its final message to America. This was it: 'If all you can think of is yourself, you are in a bad way'. The Sermon on the Mount is essential simplicity.

"And why did he give this interview? Because he

simplicity.

"And why did he give this interview? Because he knew he had an audience.

"That is why all interviews are given," concluded

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A group assembled (right) to consider the value of "this new-fangled radio" a few years ago. Reading left to right they are, standing, Harry Cooper, Grover Whalen, Major Bowes, Roxy, Sam Harris, Yascha Bunchuk, Rudy Vallee and Martin Beck; sitting, George M. Cohan, Jimmy Walker and George Jessel. Roxy's dominant personality shows in any camera study of the man, especially in the one below



"ROXY"

By Jack Banner

"High Priest of Radio," Makes Poignant the Story of His Aladdin's Career, from Buck Private

of Marines to Supreme Mastery the Entertainment World

was fourteen years old his family moved to New York City, where he floundered about for several years, trying to carve his niche. The breath of adventure then blew his way, and with the full permission of his family he enlisted in the United States Marine Corps.

After completing a seven-year hitch in the Marines, serving through the Boxer Rebellion in China, Roxy matriculated to the oil and coal fields of Pennsylvania. In 1907 he undertook his first theatrical venture in Forrest City, Pa.

He presented his first motion picture in a vacant store fitted with seats borrowed from an undertaking establishment. A shaky The Return to the Air of Roxy,

rowed from an undertaking establishment. A shaky screen and faulty projector completed the equipment. He made a bit of money catering to the elemental picture wishes of the burly miners, but sold out after a few months. He then transferred his exhibiting activities to Minneapolis, and later to Milwaukee.

In 1913 he came to New York as manager of the Regent Theater, where his ingenuity and modern methods attracted the attention of the show-world impresarios. Here he evolved the revolutionary idea of introducing appropriate musical prologues to pictures. This system is now in universal use throughout the United States and Europe.

hen the Strand Theater was completed that year, he was called to Broadway. Here he recalled his Marine experiences, and founded the system of military-trained and uniformed ushers. Subsequently he managed the Rialto and Rivoli Theaters, before assuming the program directorship of the Capitol.

Roxy is essentially clever. One can gather that from his record, of course. But one can observe it also in his confident bearing and speech; in the lines of his thin, firm mouth; in the glint of his deep blue eyes; and in the dramatic tempo of his speech.

His creed always has been one of sincere understanding between producer and the public. He couldn't fake a single line or statement if his life depended on it. Probably one of the greatest reasons for his phenomenal microphone success was his early discovery that the microphone is a sensitive betrayer of sham and insincerity, revealing the truth with unmerciful accuracy.

Despite accusations to the contrary, he never has been deliberately affectatious. He always has tried to reflect the warmth of life in his broadcasts. This, in toto, is the prime reason for the amazing bond of affection and understanding existing between this master showman and his listener public.

When Roxy first entered the broadcasting scene in 1922, the industry was stranded high and dry in the mires of similitude. The infant art was in a highly nebulous state of formation. The melody of music and speech was buried under a galloping cacophony of static, and of dreary reiteration, No matter how madly the dials were turned, about all one could hear was the banal repetition of such selections as "Tommy Lad," "At Dawning," and "I Hear You Calling Me."

Roxy changed all this. If any one individual deserves the honor of being known as "The First Man of Radio," this short, florid-faced, blue-eyed genius of the theater is that man. His historic broadcasts revolutionized radio. He was the first man in the history of broadcasting whose programs were sent out via remote control. He was the first program director to offer symphonic music to the radio public. His farseeing vision enabled him to be the first to present musical backgrounds for sketches and dramas, and if this one contribution alone doesn't entitle him to immortality, then try to imagine listening to a modern radio dramatic sketch without the musical background. His programs are the first short-waved affairs on record, and he was the first to adopt the now universal method of split timing.

Thus it can be seen that while Roxy had nothing to do with the mechanical progress of the radio industry, he contributed richly to the cultural progress of the new art. His programs served as the testing grounds and jumping-off spots.

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The summer of 1922 was the turning point in the career of the man who has since become known as the High Priest in the Cathedral of Entertainment. At the time he was serving as the director of presentations at the Capitol Theater, New York City.

It was an after-theater hour. A group of theater managers, artists and agents was gathered in one of the prominent Broadway restaurants. (Continued on Page 8)

For eleven long years, twice weekly, the name of Roxy hurtled through the ether, gathering in its wake approximately seven million loyal fans. Suddenly, in its greatest hour of triumph, the name of Roxy vanished from the airwaves. For reasons as yet unknown to the general public, Samuel Lionel Rothafel and the Rockefeller interests agreed to disagree, and the seven million mourned the muffling of the voice they idolized.

The mourning period has come to an end. Starting September 15, and weekly thereafter for an indefinite period, the Columbia Broadcasting System will resurrect the resonant voices of Roxy and his Gang, and will present them over a coast-to-coast hookup.

The past seven months have been bitter and lonely ones for Roxy. Yes. Roxy, the man of a million acquaintances, has been lonely. The homes of the most celebrated citizens on two continents were open to him; distinguished men and women of the arts and letters begged his company; princes, prime ministers and other lords of the upper strata extended cordial invitations to dine and to make holiday—but still Roxy brooded over the temporary loss of his seven million fans.

Roxy returns the love and admiration of his fans with a fiery intensity. To him they represent something thrillingly alive and concrete. No other radio celebrity has been able to cement a bond as cordial as that existing between Roxy and his air audience. It is almost as if they were actual members of his family. Roxy's fan letters are of the type of mail that family members exchange. They are studded with homely little passages, telling of the health of the kiddies, of the various family squabbles and problems; quite often he has been the recipient of home-baked cakes, of pies and jams.

To Roxy these letters and kindly gifts and expressions represent something immeasurably fine—sincere voices of true friends pouring in from the four corners of the earth.

Roxy was born with the smell of poverty in his nostrils in Stillwater, Minnesota, July 9, 1882. When he

Standing By-

With Ray Perkins

I i there! This is the first in a series of weekly programs on the printed-page network. My contract is on a til-tired taxis. That means either you or I may get tired, with the odds heavily in your favor, lacidentally, when you do get tired, the editors have kindly promised to let me know.

I didn't have to give an audition. The editors taxd heard of me and didn't require samples, the which to an old radioite is very baffling. Things aren't done that was

old radioite is very baffling. Things aren't done that way

in broadcasting.

In those described in the lenows what this column is going to be like. It will probably just contain what may best be described as miscellaneous this and thata—random thoughts that clatter into the brain of one who has infested radio studies these many years. It will probably be difficult to describe—a sort of a what-characteristics.

may-column.
To my old friends who have listened to me in the past with patience if not complete approval, greatings again and bless your hearts! Those who have never heard of me, I also greet—hopefully. In case you ever the to drop me a line, I always intend to answer by mail, and most often do. So if you have any pet ideas on broadcasting, pro or con, and crusades to be waged, or thoughts that should be laughed or cried at, do let me have 'em with full publication rights.

Portrait of the Artist

(From Boos Pooh in Radio)

(From Boos Pooh in Rudio)

Ray Perkins, the noted shooeyologist and up-beat-comer-in-oner, is considered one of the most promising pencil chewers in the literary world. He promises practically anything. Born in an abandoned piano, he spent his boyhood years in the claistered halls of Studio B, W]Z, and received his education at the hands of various sponsors and advertising agencies. He is a member of the National Academy of Audition Givers, the Sons of St. Aylesworth, The Veterans of Studio Wars, and is founder of the Ray Perkins Client Culture and Option Renewal Society. Favorite Hobby: wondering what the heck is going to happen next. Works and writings: "Thru Radioland with Flitgun and Fishnet," "Microphone Itch—Its Cause and Cure." "How to be Happy tho' Sustaining." "The Menace of Artists' Bureaucracy," "Theme Song for Andrew Jergens' Program," "Theme Song for A Silent Hour," "Theme Song to 'Open and Close a Theme Song."

In New York recently there was born a local program to advertise Beer Barrels. Another local sponsor



Fred Waring demonstrating to the Lane Sisters (left to right, Rosemary and Priscilla) the new device for transmitting music over telegraph wires. It's called the "Telemusicon." The Waring programs are on the air Thursdays and Sundays over a CBS-WABC network

is plugging Garbage Cans. It is right and fitting that radio should bestow its accolade on such colorful industries. But there are so many other fine fields not represented on the air that the advertising boys should really be ashamed. Virgin fields they are, untouched by broad-

casting, while the network go-getters seem to concentrate

casting, while the network go-getters seem to concentrate with stultifying monotony on Cosmetics, Stomach-complaint Medicines, and Cathartics. We list a few such neglected industries below. My, my, what a good program builder could do for these businesses!

Parisian Postcards—Wolf Traps—Razor Strop Oil—Squirrel Cages—Lighthouses—Glass-Eye Varnish—Brass Balls for Flag-Poles—Hex and Voodoo Herbs—Turkish Paste—Toupes for Bald-Chested Men—Puppet Wire—Medicine Ball Stuffing—Tightrope Walkers' Parasols.

Rady Vallee, the famous movie star, makes a hobby of broadcasting at least once a week. On the other hand, Jimmie Durante, the well-known broad-caster, occasionally appears in pictures.

Sedley Brown was trying out a new secretary. "Take a letter," says he, "to Station WCQD". Says the steno, "How do you spell WCQD?"

That dynamic musical feller of NBC, who has led more orchestras than you could shake a stick at, has his conductor's batons made to order by the dozen, with his name engraved on 'em—Frank J. Black. Another leader who has himself measured for special batons by the dozen lot is Ted Weems. So does Don Bestor. They have to have just the right weight and balance so they won't hurt themselves. Is this a general practice—will someone please advise?

The Movie got some good ideas from Radio, but then Radio has swiped one big item from the Movies, to wit, Yes-men. There are men in the studios and ad-agencies who are giving the best years of their lives to

Much talk about a possible second CBS network. But at CBS the talk isn't loud enough to be heard. NBC, of course, has the Red and the Blue, but there are lots of pretty colors left to choose from.

The radiotic Ray Knight spends all his spare time hobnobbing with the boys and girls of the N. Y. Metropolitan Opera Company. He's a pal of Verdi and Rossini, knows his Niebelung, and frolics with the mi-mi-mi singers. No wonder he's so giddy. Incidentally, Mrs. Knight, (Ruth) isn't funny, but is much easier to look at.

With all this tendency of sponsors toward piping in radio programs from across the seas, perhaps the best thing for a sponsor seeker to do would be to take out first papers in half a dozen foreign countries.

Reviewing Radio

By Martin J. Porter

Tsk! Tsk! It just seems that radio must be reformed, even if there isn't anything to reform. I'll admit that a lot of things could be improved or refined, but that's being done. The era of reform and crusading seems to be with us again.

Not long ago, if you remember, alas! some musicians banded together to clean up song lyrics, even though the lyrics were pretty immaculate, and so we dispensed with that. It was, of course, an echo of the churches' campaign to cleanse the chema. And just when we are getting a breathing spell, along comes Arthur Cremin, a gent who directs the New York Schools of Music.

In case you haven't heard of these schools, maybe I'd better tell you that Don Bestor and lack Denny teach there. Mr. Cremin is all agog, and I suspect all agag, about melodies and arrangements and orchestrations, rather than lyrics, and he thinks we are being sent unconsciously to perdition by insinuating and immoral tunes. Once Henry Meneken saw the same danger, but he was only kidding. Mr. Cremin, apparently, wrote me a letter without his tongue in his cheek, and added that he has enlisted the support of John Sumner, head man of the Society for the Suppression of Vice in New York City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

In the beginning of his letter, Mr. Cremin says that dirty music is even worse than dirty lyrics, because lots of people are too innocent to catch on to the suggestiveness of words, but absorb the immoral influences of devastating music without being aware of it.

"I believe," he writes, "that some censorship should control the tunes played over the zir these days. Certain orchestras such as Cab Calloway's, Claude Hopkins' and the like, seem to feature orchestrations which produce a musical effect to my mind tending to incite the passions of the listener. They purposely weave together

the discordant notes of horn instruments in order to get

the discordant notes of horn instruments in order to get that weind effect which can only be compared with savage music . . The type of synchronization has a demoralizing effect because it acts upon a person without his or her suspecting it . . We just say we feel funny. But we are being demoralized, and the dreadful effects are worse than narcotics. I say therefore that the orchestration of every song ought to be censored before it is allowed to flow into millions of American homes."

Mr. Cremin adds that he's about to take it up with the state legislature, or somebody.

Of course I am aware of the aphrodisiac influence of certain arrangements of music, but what is music after all, if not a series of vibrations designed to play on the emotions? I am afraid that if he wishes to carry out his crusade, he would have to test each tune on each individual listener to note any definitely demoralizing effect. It is not abnormal to exercise emotion. It is quite natural for music to influence us. That's why we are pleased by it. But so far as its having a detrimental or lasting effect, I doubt it, and so do quite a few wise psychiatrists. And besides that, imagine having to listen to hymns and dirges every night. The comics are enough punishment.

And the daytime programs which have not shown any great improvement over a number of years, are another form of audience punishment; but happily there is a remedy coming. The WABC head men went into a huddle the other day and decided to give daytime listeners a break. They were not, as you might suspect, actuated by any charitable impulse. They just had to do something with the talent on hand, for which no night spots can now be found. As all those who have nd the daytime programs which have not shown any

been studying the radio picture recently must know, practically every night spot on all webs has been sold. So there are a lot of artists around with no place to go-

So there are a lot of artists around with no place to go-except on afternoon and morning shows.

In a week or two you will see the Columbia gentlemen wiping out the good old takers and recipe-givers, and the little and obscure acts that have held the fort for lo, these many years, and substituting big names, big orchestras and big buildups.

But I doubt whether the buildups will be effective. Only a meager half dozen performers who started in daytime spots over a period of eight years have got into the big time by that route. However, the listening will be fine for night watchmen.

Remember last week, when I took a crack at Dave Vine, the WOR comic, because he used a sissy in his script, and also a suggestive line? I'm not one of those reformers, but it gripes me to see radio being smadged. It is one of the few clean institutions in the country. Well, the criticism went straight to Dave's heart. He's an old stager, and he's so new to radio that the thought never entered his mind that you have to be different when you get in front of a mike. He called up and said: "You're right, my friend. The script was okay for a theater audience, where no kids are around. It wasn't right for radio. Thanks for the criticism."

I like guys like that—who take it on the chin and then thank you. So I have been listening to Dave's program ever since, and have come to the conclusion that before long Mr. Vine will be following the same short route to fame as did for Penner.

Warning: Gracie Allen is back in the country—and before you are many days older she'll be breaking out with another stunt such as the memorable vanishment of her brother. This time, I suspect, she will be crashing into a number of WABC sport broadcasts. Watch out











Queens All!

With the Election of Radio's Queen for 1934 Drawing to a Close, Any of the Leaders May Win. Who Will Reign at the National Electrical and Radio Exposition in Madison Square Gardens, Sept. 19 to 29?

entlemen prefer blondes," and so apparently do the Radio Guide readers. Dorothy Page, blonde and benutiful singing lass from Chicago, heads this week's standing with a total of 9,323 votes!

Rosemary Lane, the "pride of the college campus," is second, with a total of 8,525 ballots; Jessica Dragonette, the dainty "Cities Service" star, drops back a peg and rules the third position spot with a total of 7,830, and Mona Van is fourth with 7,082 votes.

It's all over but the shouting, fans. No more ballots will be printed, but a full week's balloting is still in force. The September 8 issue of Radio Guide reaches the newsstands as this is being written, and when the ballots received from that issue postmarked up to midnight of September 10, are counted and tabulated, the winner will be revealed to all. lated, the winner will be revealed to all

I one of at least ten candidates may win the election of Queen of Radio-for 1934. As proof of this, the standing of the present leader may be cited. For weeks Dorothy Page remained boxed up in the pack. Last week, when she leaped into fourth place, she became a serious threat for the first time, and this week she continued her sensational spurt to assume the

The forthcoming National Electrical and Radio Exposition, which will be held in Madi-son Square Garden, New York City, during the week of September 19 to 29, promises to be the week of September 19 to 29 promises to be the greatest exposition in history. Already thousands of people from all over the country are flocking into New York and are making plans and preparations for a gala and eventful stay. Thousands of fans, too, are preparing to come to "Bagdad on the Hudson," to roar a welcome to the fortunate contestant who is selected as the Radio Queen of 1934.

The show week will be the carnival week of the radio inclustry. The greatest stars of the air will appear at the Radio Guide booth, and will greet and entertain Radio Guide fans and

will greet and entertain Radio Guide fans and readers.

The editors of Radio Guide have revealed some of their plans, but many sensational features are being kept secret. There will be surprises and sensations galore, and the fortunate visitors at the show are assured of many pleasant surprises and thrills by way of entertainment.

The finest decorators and craftsmen have been engaged to construct a fitting throne and reception room for the Queen. No stone has been left unturned and no expense has been spared in the effort to make the monster reception and coronation one of the most colorful events since radio shows have been held.

Radio Guide's Queen Election has stirred the radio world to its very depths. There have been contests and contests, but none has gripped the fans with the same intensity as is being evinced in this. Radio Editors from all sections of the nation cooperated whole-heartedly with the editors of Radio Guide in the effort make this election a representative Girls from every section and practically every radio station have been nominated and entered in the election, so that there can be no doubt but that the ultimate winner will be a ruler selected for the people, of the people and by the people.

Possible winners all
—(from top to bottom) — Dorothy
Page, Rosemary
Lane, Leah Ray,
Dalores Gillen, Syl-

In the past, you will recall. Radio Queens were selected by an autocratic group of writers and artists. This year the editors of Radio Guide struck a happy note in decid-ing to leave the selection of a Radio Queen

directly in the hands of the radio fans.

The response has been gratifying. Ballots poured in by the thousands, and are still arriving. For a short period there was a lull in the voting, but it was the quiet before the storm. A few days later the mail-men staggered in with bundle after bundle of election ballots

As an instance of how the votes began to arrive, Dorothy Page, one day last week received almost 2,000 votes within the span of

The deadline for ballots is midnight September 10. Final counting and tabulation will get under way on the morning of September 11. The final winner will be announced in the issue dated Week Ending September 29.

STANDING OF ENTRANTS

Dorothy Page 9,323
Rosemary Lane 8,525
Jessica Bragonette 7,830
Mona Van 7,082
Leah Ray 7,012
Olga Albani 7,010
Burriet Hilliard 6,854
Irene Reasley 6,598 Harriet Hitliard 6,854
Irene Beasley 6,598
Gertrude Niesen 6,420
Ruith Etting 6,348
Dorathy
Lamour
Annette Hanshaw
Ethel Shuita
Rosa Fonselle
Lametta Lee Ethel Shutta 5,584
Rosa Fonselle 5,003
Loretta Lec 4,747
Muriel Wilson 4,261
Babs Ryan 4,006
Edith Murray 3,980
Sylvia Froos 3,518
Vera Van 3,504
Jane Froman 3,428
Doris Shumata 2,426
Connie Boswell 2,990
Marion McAfee 2,946
Joy Hodges 2,610
Kate Smith 2,549
Ruth Lec 2,506
Julia Sanderson 2,446
Lee Wiley 2,120
Mary Rooney 1,925
Dorothy Adams 1,921
Rosaline Greene 2,904
Carolyn Rich 1,885
Mary Barclay 1,675
Gracie Allen 1,705
Virginia Rea 1,672
Grace Albert 1,630
Gretchen Davidson 1,596 Gretchen Davidson Joy Lynne Jane Pickens Linda Parker 1,596 1,427 Lillian Roth Affee Fave Sandra (Dixie Debs) Priscilla Lane Luiu Belle Dolores Gillen Marge (Myrt and Warge) Irma Glen 1,223 Gale Page 1,172 June Meredith 1,121 Gladys Swarthout 1,062
Mary McCoy 1,025
Alice Joy 983
Frances Langford 968
Honey Sinclair 950
Virginia Hamilton 882 ton Louise Massey 864

Mary Eastman 840 Elsie Hitz 815 Grace Hayes 803 Mary Livingstone 791 Mickey Greener 675 Maxine Gray 947

Myrt (Myrt and Marge) 613
Mary Steele 552
Peggy Heaty 536
Roxanne Wallace 517
Ireene Wicker 514
Irene Rich 511
Judy Talbot 501
Anna Mclba 498
Emric Ann Lincoln 482
Alice Remsen 420
Schumann-Heink 416 Schumann-Heink 416 Vet Boswell 413 Arlene Jackson 396 Beat Churchill 382 Beat. Churchill
Florence Case
Lucille Hall
Durothy Hicks
Jame Ace
Louise Sanders
Elaine Melchion
Frances Forbes
Marguerite
Huestis Jeanie Lang Sue Fulton Mattie Curran Betty Barthell Mother Moran Marian Jordon Fannie Cava-182 naugh 161 Ruby Wright 116 Grace Donaldson 104 161 Grace Donaldson
Joanne
Frances Baldwin
Nan Johnson
Mary Small
Lilian Bucknam
Cynthia Knight
Patti Pickens
Elizabeth Lennox
Mary Wood 98 96 90 90 Mary Wood Marguerite Paudula Martha Mears 67 55 52 48 Martha Mears
Betty Brooks
Betty Winkler
Mabel Todd
Ann Leaf
Dale Nash
Mary Lakey
Baby Rose Marie
Hortense Rose
Patsy March Patsy March Irene Noblette Connie Gates Irene Taylor Josephine Leone Eva Taylor Gogo DeLys 28 27 24

Others who have a chance — (from top to bottom) — Doro-thy Lamour, Count-ess Olga Albani, Ethel Shutta, Elsie Hitz, Vera Van











Champion Mixer-Upper

By Roy Atwell

hy do I talk wis glay? That's gleasy . . . I mean beasy . . . easy. Dit sown . . nit bown —Oh, let it go! Well, let me tell you one thing: All this language mixing-upping that I do over the air is a result of a happy accident which happened to me over five years

happy accident which happened to me over five years ago.

Things are always happening to me. It seems that my whole career has been a series of accidents—happy and otherwise.

But suppose we go away back to the very beginning—my beginning. That was in Syracuse, New York, more years ago than I care to remember.

Back in those early Syracuse days, I attended a grammar school, which, I am convinced, furnished more great figures to the world of the theater than any other school which ever existed.

Let me give you an idea of just a few of the boys who were in my class at grammar school in Syracuse. In the first place, there were the three Shubert boys—Sam, Lee and Jake. At that time they were spending their after-school hours acting as ushers at the local opera house. From ushers in that humble Syracuse theater they came to Broadway, and for years fought tooth and nail the established and proud Erlanger chain of theaters which, until then, had the theater world almost exclusively under its control. The Shuberts were my boyhood pals, all three of them. Years later I was to star in several of their shows.

My first appearance in a Broadway production was in the beloved Belasco's "The Lash of a Whip." That was in the days when radio was just an unbelievable dream. I played a very serious role—that is, it was the author's intention that it be serious. My first entrance, however, was hilarious. I fell down, Mr. Belasco came running backstage.

I resigned myself to an abrupt dismissal.

My boy," said he, "you have a wonderful face for comedy. Play the part as a comedian from now on. Come up to my office tomorrow and I'll see about giving you a slight

raise in salary."

It really seems conceited to call my many years on the stage a "career." Most of it has been entirely accidental. Let me tell you, for instance, about how I happened upon this language mixing-upping of mine.

Six years ago I was in Hollywood with Doug Fairbanks, Sr. I had made a few successful comedy shorts but wasn't particularly happy about Hollywood, so I joined the cast of a Bert Kalmer-Harry Ruby show which was in rehearsal there. The show had a comedy part and I had little time to rehearse; so little, in fact, that I didn't know my lines.

We opened in Los Angeles. My opening line was:

"Ah, tis spring. And the birds are twittering in the treetops!"
Being a bit vague on all my lines, to say nothing of this particular one, I rushed on and announced:
"Ah, tis twing. All the twits are birdering in the

In Which the World's Premier Tongue-Twister Tells How a Happy Mistake Started Him on the Road to Fame and Fortune



treeflops." Well, you can imagine the riot it caused. I was scared to death. With my sudden fright, my lines became even more twisted and garbled. Needless to say, I could see this engagement coming to a sudden and well-deserved end. When Harry Ruby came run-

ning back looking for me, I had even started to pack

my clothes.
"Roy," yelled Harry gleefully, "it was great!
Keep it up. You've found something entirely

So that's how it happened. Once I got the hang of it, things went along very nicely indeed. I came East with the show and auditioned for the Columbia

East with the show and auditioned for the Columbia network.

They thought the same as Harry apparently, for they signed me for twenty-six weeks on the Tydol Oil program. With the completion of the oil contract I left for a tour of Europe, When I returned, Fred Allen was just beginning to make the radio public sit up and take notice. I've been associated with him, on and off, ever since.

I have been, I must admit, thirty years on the stage. Strange how many of that class in the Syracuse Grammar school chose the theater as a career.

A fter three decades in the theater, in which I have played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work re-

A played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work refreshing.

Perhaps it is because I feel I belong to the veteran school of the stage—whereas on the air we all start, so to speak, from scratch. When radio fans ask me about my past life, with that confused attitude of the interested person who has not the slightest idea of who or what you have been before you were called to his attention—I realize I am now in an entirely new field, where past performances mean practically nothing.

Years ago, before Booth Tarkington deserted Broadway with the vow that he never would return, there was a glamour and sparkle to Broadway and the theater. You never would be able to lure an actor to the mike in those days. They loved the theater too well. Those were the days of Harry Leon Wilson, Julian Street, Wilton Lackaye, Jack Barrymore, Clara Bloodgood, the Frohmans and countless others whose names have made history.

Once, for instance, while more than slightly under the influence of those beverages which the government just recently has restored to us, I mentioned to Tarkington that I wanted to see "Havana," a musical comedy then running on Forty-Second Street. That was enough for Booth. He promptly poured a few more beverages into me and loaded me on a boat bound for Havana, Cuba.

When I woke up I was miles out to sea. The captain informed me that he had received a cable from the "Secretary of War" informing him that I was a most important diplomat on my way to Havana to execute plans for the raising of the battleship Maine. I'll never forget the reception that was accorded me when we sailed into the harbor.

Yes, young man, those were the bays.

The mean those bere the says... mays— Oh, let it go, let it go!

"ROXY" - By Jack Banner

(Continued from Page 5)
discussing the theater—and the new-fangled thing, radio.
"Pouf," said one of the managers, "radio will never amount to anything. It is a dreary and monotonous form of entertainment. I predict it will dry up and rot of its own sterility." Here his voice trailed off for a second, then rose significantly. "And in the event that it does become a factor, we men of the theater know how to combat it."

Samuel Rothafel was silent.
"You agree of course, eh, Sam?" asked one of the impresarios.

"You agree of course, eh, Sam?" asked one of the impresarios.

Samuel Lionel Rothafel pursed his thin, firm lips. He was not a man to be pushed into any ideas, as his theatrical record of achievement testified. He had arrived on Broadway from a small town, and his radical theories had been so successful that he had revitalized completely the field of dramatic and orchestral presentations of the theater.

"No, gentlemen," he said finally, "I can't agree. True the field of broadcasting today is so elementary, it is ridiculous. But it won't stay that way long. I remember only fifteen years ago when the movies were laughed at and scoffed. The nickelodeon! Critics jeered at us

and predicted we'd never amount to anything. Yet today the movie houses absolutely control Broadway and the entire country.

"Furthermore, gentlemen, I don't think we men of the theater should fight radio when it arrives. We must collaborate with it, for while it is true that people will listen to air shows, nothing ever can take the place of visual entertainment."

His conferes laughed. Sam Rothafel always had

His conferers laughed. Sam Rothafel always had been a queer duck, they agreed, but there was no question but that he would stand shoulder to shoulder with them and fight the new menace at the critical moment.

Cour months later Roxy was the most hated man on Broadway. Rival managers openly branded him as a traitor and predicted that he would fade from the theatrical firmament. The cause? Here:

George F. McClelland, program director of the American Telephone and Telegraph Company, (which was to flourish later as the mighty National Broadcasting Company) with studios at 195 Broadway, New York City, precipitated the open break when he approached Roxy with his unique idea. McClelland, burning with the fire of his pioneering work, wanted to try the first

remote-control broadcast on record, and Roxy, vitally interested, agreed to furnish the facilities.

on November 19, 1922, workers suspended several microphones from the ceiling of the Capitol Theater, Roxy decided that the best unit for broadcasting purposes was the symphony concert. He selected "Ein Heldenleben"—Hero's Life—by Strauss, because of its especially adaptable tonal qualities. He gave the signal to conductor Erno Rapee which sent the first bars of the beautiful melody crashing out through space. Radio history was in the making!

The next day set another record in the rise of radio. Several thousand letters arrived, an unheard-of total for that period, commenting on the general excellence of the program. In this connection it is interesting to note that, despite the limited extent of the broadcasting and receiving equipment of the day, clear reception was reported throughout the eastern seaboard, ranging as far south as Mississippi and as far north as Canada!

Roxy's early fight to make "the new-fangled entertainment" succeed—his triumphs and his bitter disappointments—will be continued in RADIO GUIDE, Issue Week Ending September 22.

Buried Alive

"Calling All Cars"

By Moorehead Green

This Factual Account of One Killer's Dash for Liberty, with Every Apparent Chance to Win, Proves Again the Tremendous Power of Radio as the Defender of Law

f Angel Orosco hadn't loved his five motherless chil-dren so much, he would never have dug a grave in the back yard.

Angel drove home smiling, that afternoon. He was going to ask young Catalina Ramirez, his housekeeper, to become his wife.

"It is not good," Angel had assured himself solemnly, as he labored in the Southern California vegetable fields, day after day, "for a man to live as a widower." It is especially not good when the widower has a pretty housekeeper. "Also," Angel argued with himself, "it will be fine for my tiny Luis to have a new mamma of his own."

will be fine for my tiny Luis to have a new mamma of his own."

So today, Angel smiled with the relief that comes to a man when he makes up his mind. True, Catalina was very young and sometimes she forgot the exact time to give Baby Luis his goat's milk. But she did keep the children cleaner and better fed and happier than they had been since their mother's death. And besides—youthfulness was a quality which a man could tolerate in a wife!

Angel's pulse leaped at the thought. There were times when it maddened him to look at the girl. Well, that very night he would speak his mind, and settle the matter.

matter.

Catalina was baking—cookies, pastry, a roast, Angel's widening smile almost took the droop out of his Mexican moustache. The kitchen of the freshly-painted Orosco bungalow was hot, and smelled of spices. Youthful Catalina, big-boned but not unattractive, had flour to her elbows. Twelve-year-old Amelio, the eldest child, was tinkering with some kitchen carpentry his father had started the night before. He laid down a short, heavy piece of wood.

Angel snatched up his toddling, three-year-old lavis.

Angel snatched up his toddling, three-year-old Luis. He held the excited child to his breast and murmured

Catalina watched this gravely. A poor relation of the Orosco's, she had never been so happy in her life

as during the past months when keep-ing house for Angel, for her living and a tiny wage. Puckering her lips, she blew up at a lock of black hair that was teasing her forehead. A good man, Angel, she reflected. True, a bit of a fanatic about anything touching his children. But still—a good provider. Perhaps, some day—

atalina," said Angel, smiling at her with all his white teeth, "you give Luis his goat's milk at five o'clock, si?"

Catalina Ramirez turned from her stove quickly. Wiping flour-dusted hands on her apron, she hastened to the refrigerator. Angel Orosco's smile

faded.
"I forgot," the girl said, blushing.
"I was so busy baking for the weekend, and for the picnic you are going
to take the children on, tomorrow

"Did he get his milk at three o'clock?" Angel interrupted in swift anger. So—she was forgetting again! Neglecting the children! Gone were pleasant thoughts of marriage. A dull

pleasant thoughts of marriage. A dull flush spread over Angel's swarthy face.

But Catalina had a temper of her own. Now a maddening sense of injustice made her black eyes flash,

"See you, Angel Orosco!" she cried. "I am caring for your children as if they were my own! Look at little. Luis' chubby hands and arms." She pointed. "When I came here, they were thin. Now he gets so much milk he will not eat his other food. The doctor himself said..."

"Ah-h!" screamed Orosco. He did not like this show of spirit. Sacre! If a woman was not meek before



The house where Angel expected his house-keeper to live with him in wedded bliss

marriage! And besides—"The doctor, the young doctor!" Angel cried. "So, it is his new-tangled gringo nonsense, and his bandsomeness, that have caused you to disobey me!"

Catalina tossed her head. "I'll leave you!" she

threatened.

Angel felt suddenly helpless. Then his feeling of Angel felt suddenly helpless made him doubly angry.

ddenly helpless. Then his feeling of helplessness made him doubly angry. Who was this girl to defy him? If she went, he and his home would again become bleak, cheerless. The children, fed irregularly and carelessly by different housekeepers, would lose weight. How dared this Catalina threaten him with a return of such conditions—especially when he had just been on the point of offering her marriage.

had just been on the point of offering her marriage.

"You'll leave if I let you!" he shouted beside himself. He stepped towards her.

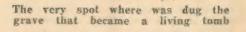
"Fut!" Catalina snapped her fingers under his nose. Hot Mexican blood gleamed dully through the tvory of her cheeks. "I shall do as I please!" Then her eyes widened. "Put down that stick!" Angel, his brain whirling with rage, had grabbed the short, heavy piece of wood with

brain whirling with rage, had grabbed the short, heavy piece of wood with which young Amelio had been playing. "I'll tell the police!" screamed Catalina. Angel swung the stick.

He glanced down at her stupidly. Bright blood flowed from her face to the clean oilcloth of the kitchen floor. "Is Catalina dead?" whispered Amelio. He stared.

Angel looked from side to side, helplessly. He stooped and picked up the bleeding girl. He carried her into a little bedroom and put her on Amelio's bed. One foot hung over the edge of the bed. Very carefully, and the blooked puzzled. This was not the way he intended things to work out. Then Angel Orosco knelt down beside the bed and prayed.

"Madre de Dros—be merciful—do not let the police get me for hitting Catalina! Think of my children—"



Amelio stood and cried. With a child's sure instinct, he sensed that gone forever were the pleasant days of cookies and pies and heaping meals and good-natured Catalina to give him joyous hugs and to laugh with

him. "Tell no one what you saw!" his father said to him. "No one!"

pightfall came. The girl was still unconscious, but breathing. Angel Orosco wiped the blood from the kitchen floor. Then he went into the yard and removed the steps from the little woodshed that stood near the back porch. He moved like a man in a dream. Occasionally he mumbled "Police," His one thought was to keep away from them. He would hide the evidence that could let them touch him!

Orosco took a big spade and commenced to dig in the sandy soil, where the steps had been. Feverishly, now, he threw out the soil until a big hole gaped there. Darkness had come—leaving just enough light from the sky to enable the stooping Mexican to see what he was doing.

sky to enable the stooping Mexican to see what he was doing.

He went into the house. From the bed he lifted the bleeding, breathing body of the unconscious girl—carried it carefully into the yard.

Gently, almost tenderly, Angel Orosco lowered the girl into the hole—bent her legs so that she would fit She stirred. He hurled the sand in upon her. In a frenzy, he stamped it down. Then, growing crafty, he scooped up the excess earth and carried it to the end of the garden—scattered it there. He replaced the steps. Catalina Ramirez had vanished beneath the face of the earth.

Next day, Angel inquired among the neighbors if any had seen the girl. He was worried, he said. Catalina had disappeared. She was a fine girl. He waved his

And the second day he went among the neighbors said the same things. The neighborhood began

"It is strange," said Mrs. Ramon Angulo to her neighbor, Mrs. Michael Savato, "that he asks people if they have seen her—yet look, he is packing the car as if he himself were leaving!"

"And he is so nervous," agreed Mrs. Savato. "See, he keeps looking at us, and hurrying."

There is indeed something about this which is hard to understand!" persisted Mrs. Angulo in swift Spanish. "Look you—is it reasonable that he should pack up for a journey while he is supposed to be mystified by the girl's disappearance?" She turned to her husband. "Is it?"

husband. "Is it?"

"And on Friday night," the husband said slowly, "I lent him a shovel."

Mrs. Angulo made the sign of the cross, hurriedly. "You don't think—" breathed Mrs. Savato.

The little Orosco children were getting into the car now. Angel hurried them, with an imparience none of his neighbors ever had known him to display before. Fascinated, the three who were talking about him watched Orosco drive the little car out to the street—and away.

I am going to look in that yard," said Mrs. Angulo,

grimly Nothing seemed out of (Continued on Page 25)





Svivia Froos, who may be heard any Saturday night over a CBS-WABC network

By "The Doctor"

Sylvia Froos Is One Star of the Air Who Belongs Where She Is. Read Her Analysis and Learn Why

There is a girl with energy and persistence enough to keep up with almost any kind of game or crowd. She has high vita ty and wil work hard for her acciain. Her nature is a resiless one, and it irritates her to be held cosely to conventional routine.

Behind the parenthesis of her mouth we find a love of power. Miss from has seif confidence enough to believe she can run an entire show. She is apt to think she possesses directorial ability; but this is not true.

Signposts of Success

Revealed by the Lines of Your Face

This lady has a large imagination, but we are not This lady has a large imagination but we are not a stress to the discretion. She is a bit impolished and wing to take a charge. Can on a frincing the upper circle really on the terms of the cateckbone ast addered to corner of the one. Yet will find the component of the traces in homes one. And it is interesting to tote that in the cases can be a case of the development indicates a lice of course a case of the constant of the development indicates a lice of caution. It is the constant of act and withing for the unforcesen which harpens this lacation.

Sivia I oos has a high color sense not from permanter color appreciation is local along the sinus over her eves, it shows that she is interested in details of decrata in dessi appearance and place. The little fem in he turbe ows are important to Sysais from Shelas what might be called the 'hatteri's sense of beacts. This fact is could have been turned into a more proto and and castal art had it been castaled from the standpoint of art creat in and appreciation. In the menth we find a positive and cat on of high sociability and matry freedships rather than a few intense probability and matry freedships rather than a few intense probability and matry freedships rather than a few intense probability and matry freedships rather than a few intense probability and matry freedships rather than a few intense probability and matry freedships rather than a few intense probability and matry freedships and wants to be in ticed. She obtains that approbation, for she knows how to make herself attractive.

Mass from his no highly-developed commercial aptitudes. She is so evenly be laced in menta its that it is difficult to pak for her a specific could be she possesses a sense of vicibility be for ear carry mans telephine numbers in her head and has a gold memory of number and quantities when interested to them. The bit as occation of language cludes vocable for reference and mass occation of language cludes vocable for reference and mass occation of language cludes vocable for reference words together or a delicate picety of expression. There is a great similar to between the plausant total flow of words and a sense of music and sourd. words and a sense of music and sourd,

With her memory of numbers her excellent intuition and sense of d'splay, we might imagine that Sylvia I roos could become a good accountant. Such is not the case. This number memory since exactly the faculty of calculation, which is indicated by the fullness of a person's skull just above the corner of the eye, There are several reasons why this work is not suitable.

for our subject. First of all it would not appeal to her Her enclosed characteristics are ton personal as expressed by the fullness of the menibrane of the apper

expresses by the follows of the nembrane of the apper 1p to perform such a impersual task as keeping books of account of the following the first particle to so that to train gon routine practice. Salva From his a great can of enthusiasm and personal creatures. This is written in many portions of her face to self-connected with several other facilities, particularly evident in the fallness on the cheek about hallway between the eyes and the opper hip. As Miss From perceptions are not as great as her sense of sound we are inclined to be level that her work field the time that the mission will be sound. She is too and y dualistic and solf-conscious to lose hersef in a character role and submerge her own personality for the sake of dramatic portrayal.

Bulls and Boners

Julian Bentley: "The mysterious girl spent the abardoned night at a farm." Mrs. I rank H. Copeland, Chicago. II., (July 31, WES; 12-55 p. m.)

Miss B. Phill ps: "More news today about biting bigs '-(new Sagle, Hagerstown, Mr. (Aug. 9, WJEJ: 11-17 a m.)

Announcer "Agnes Smith wants Teather Breeches' for her Grandma Noel Reviouls, Pampa, Texas, (July 24 KGRS, 613 p. m.)

Don Lyons "They have electric fans with hot and cold running water."—Mrs. B. It. Boudreaux, Lafayette, La. (Aug. 4, WWL, 9.41 a. m.)

Irving Freedburg: "And in case of rain there is plenty of shade"—Mrs. Paul Albrecht, Reading, Pa. (June 20 WLIU; 1 40 p. m)

One dollar is paid for each Bull and Boner pub-ed. Include dute, name of station and hour.

Flashes of Best Fun

Budd: That fellow comes from the south of

Egypt Stoopnagle: How can you tell that he comes from the south of Egypt?

Budd: Because he's always singing "Cairo Me
Back to Old Virginny.

—Schlitz Program

Fred Ailen: You mean people actually heckle grandpa when he lapses into pizz.catto?

Portland: Ill say. Practically every tune that grandpa starts to play turns out to be an unfinished symphony.

—Town Hall Tonight

Sharlie: That's quite a fine lion, Baron.

Baron: I have ketched lions zixteen times bigger!

Sharlie: But that's a big lion.

Baron: Yah, I'm a big livin' man.

Sharlie: You're telling me!

—Tender Leaf Tea Program

Durante: Listen, Meadows, I know a guy who dabbles in oil, Meadows: Is he an artist?

Durante: No, he's an auto mechanic.

—Chase and Sanborn

Portland: Do you think that fellow over there is

brillbant?
Fred Allen: Brilliant! He looks like something that fell off the ventriloquist's lap!

Town Hall Tonight

Durante: 1 got to get some pictures some place—
picture taking is my bread and jelly. It would be my
bread and butter but I don't like butter!
—Chase and Sanborn

Open Door to Beauty

By V. E. Meadows

One Woman's Neglect of Appearance Led to Near-Tragedy That Should Not Be Faced by Any One. Attend Her Story

T'd like to talk to you today about how much of a part

I'd like to talk to you today about how much of a part you play personally in accomplishing proper results in the care of your hair and complexion.

Before discussing the importance of your own beat y efforts, permit me to digress for a moment and tell you of an actual experience that occured last January in Buffalo, New York where I was making a personal appearance. It was a terribly cold night.

When I called for volunteers to have the beauty work performed on the hair and false an old lady arose from the audience and asked that she be accepted as a subject. Her appearance was a dumning. She wore a

from the and eace and asked that she be accepted as a subject. Her appearance was alounting. She were a faded velow dress that was at least ten years old. Her har, while give, had a bad yellow cast and was terribly unkept. The skin on her face and hands was winkled and badly west tribesten.

"Mr. Meanws," she said as she mounted the platform, "I have walked nine nules to hear you talk and have some beauty work done. I came to Buffalo to see my daughter and son married in a deable ceremony. I supported these children state babyhood by rassing and

supported these children since baby hood by raising and

digging potatoes in the field. This trip to Buffalo was supposed to be the climax of my life's work, but when I arrived here I discovered that my children were ashamed of my appearance and would not perm time to attend their weldings.

their weldings.

I did everything in my power to help her. Her hair was was led and waveil, her skin was cleansed as much as possible and a makeup was applied. Of course she looked a great deal better. He next day I took her to one of the local stores and superintended the busing of a modest wardrohe for her. Later I discovered that she did attend the wedding of her two children.

The above incident merety leads to a point that I want to bring to your as strongly as possible. There is no place for carelessness in regard to your personal appearance. The sacrifice is too great.

Balls troubles do not arrive overnight. It takes years of carelessness. I can tell you ad of the proper to use to do, and if you don't keep at them every day you a pily will not accomp hithe desired results. When I tell you that your face must be coansed every night before you retire. I mean exactly what I say.

You must devote at least ten militudes each evening to the proper cleans as of the face, another ten minutes for the brashing of your har, and at least ten minutes each morning to the appliance of the make-up. This makes a follow of the IVV monthes each day.

up. This makes a tolai of thirty nametes each day.

The Child's Hour

By Nila Mack

When the Pampered Child Is Fully Understood, His Problem Becomes Simplified. The Director of All Children's Programs for CBS Has Handled Many

Pampering usually travels hand in hand with illness in ortunately for the child's we have the parents never seem to get over the period of convalencence. Their lone test him their eigenness to protect his bealth and avoid a resurrence of the modals make them inserted bas has his behalf. Instead of a his night the frection he needs might giving him beway to play with strong had by youngsters they to come him to play abone Various other restrict in a are planed up in him had is treated that they and handlest as if he were a trague. Child do instead of a rad-blooded energet, lad.

When the child complains if this assitied treatment they remind him that he sibeen ill and ted him that he's not like other normal youngsters that he must watch his every action and conserve his strength. I hus the child is never allowed to trigget the period of pain, medicines and disctors, and he begins to believe that perhaps there is something dreadfully wrong with him, something that forever will keep him from enjoying the normal functions of his childwood. I true a child who has recovered from a stege of illness must be watched ifter a fashion but is his condition improves an it his stringth retires he must be a lower a certain amount of play me. The all of the gang is play blood about his call becomes stronger as to health increases. Naturally lossed the lossed that he contribution the feet is at a goarded exist being kept in his movement in his hericage which he can include the life that a point what he can include the life that a point what he can include the lossed that a point what he can include the life that a point what he can include the life that he i

strength her, decide for himself that he cannot participate in the game. He must be allowed to escape the memory of the disk contains entitled has her and assign ton with live wices on any brok is the hist way to help him do to Continued purporing and codeling will not turn his tray leed in the right direction. The pumpered child is an object of so right of continued playma es. They be norm with the hater name of issue and continued his norm with the hater name of issue and continued his could this all prey on his mind and he will with tray into a shell to noise his mind and he will with tray into a shell to noise his mind and he will with tray the child it is a matter of catal it, there he wants to be considered a regular gas in the game and when this status is decided to he fees in his child ship into the late. In the long got his case in the deal with a child of the cliber is a tworth is sing.

Note that a tworth is sing.

Note that seem to understant his lack it appreciation of all the considerate things they had done in his helpalf. He was gramply snapped back at hem, and in general behased miscrably and unitarially.

A free a circular expansion in assertation there was

After a circled examination. Insectation of there was nothing wrong with the lid physicalls. True he had didergone a session of the hadling through the history of the lad I council that along from the period of illness his pirents with roll along from the period of illness his pirents with roll along from the period of illness his pirents with roll along from the period of illness his pirents with roll along from the period of illness his pirents with roll along from the period of illness his pirents with roll and that he must watch his every new Printigla all his agrana, activities had been cartacled by pirents each the wait flowed to associate with inspany or particle of involved activities for the heart of a his all the mether winted him to folkers that the concribition is and read a brook. When he kicked over the traces is robeted she threat and him with a sit to three forms robeted she threat and him with a sit to three forms robeted she threat and him with herein rights all challenges by endowing them with babbling.



For the child's health of body and mind, let him play normally, with healthily normal children. This happy youngster was allowed to do just that

effervescent spirits that on the dissipated only at play. I price the lad under my wing and dowed lam to rain about the study sustained and garden to his heart course with a few other hors wined televand to happe sho is relected the charge that was to keep the things that was to keep the things that was to keep the mentally like was translated, interested and only the few this testing that the course of the translate is the televand that the proposition is set to the televand that the high hard in general behaved like any normally carefield and spontaneous youngster.

Radio Road to Health

By Shirley W. Wynne M. D.

Are You Diabetic? Read the Timely Advice of the Director of the Nation's Health from the Ether-and Profit

creet diet is always important to the maintentice of government to the page our bodies
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a substince collect is to which a transpeasance of the body as to make an per use of social Depth of the social name has a sugar of the selection after they have been digested. The first selection and the make they have been distributed to the social through the collection and the collection and

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If the problem are skell there we the greater problem is continued by the continue of the moves of the south that continue of the moves of the south the continue of the work should then be proved off and the process repeated twice.

Your Grouch Box

Taye you a radio grouch? Send it to 'Your Grouch Box" Get it out of voir system off your chest You'll feel better and your criticism may help in the never-ending task of engrocing radio.

Drawing the "off-color" line.

Dear Lator: I tank it is about time we were cleaning up the so-called high priced come habs who ship in off-color okes.

Crawords le lowa EVA HELMIR WINGER

Jazzed a Song at Midnight!

Dear Edit: Why is it nearly imposible to get anothing but azz music after 10 p. p. 1 And most we have 1002 a the painting. Does anyone dance before lance?

S don Island, N. Y.

Dear Editor. There are too harv dance bands on the ar, especially a ter 2 p. m. After that time, there is subject and the characteristic mask. Harrisburg, Pa. LEON AGRISS

My Wild Irish Rave.

Der [dir f se file singers wio call themsel is the firsh Tenors sight to sing it least one lines sing in their pluggers, the firsh had and all a circle single file to the file of the file o

Groggy with glamor

Det for a settle ase f pollar in a manage getsts let set, a long general and care to the beauty, and carring Secret and care to the term ne the term n

If your pet pee elses we make there that divide application, send it took your Visit Crosca Best, Rand Grane, 423 Plymouth Court, Chicago, Ill

Log of Stations (NORTH ATLANTIC EDITION)

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WEITT	560	1 000	Pre adelphia	N
WLW	700	900 000	Cincinnat	N
WMALT	630	500	Washington	N
WNAC	1230	1 000	Boston	
WDKOT	1440	500	Aibany	5
WOR	710	5 000	Newark	
WRCT	950	500	Washington	N
WRVA	1110	5 000	Richmond	N
WITE	1040	50 000	Hartford	N
PNetwork Programs Listed Gnly, tFul. Day Listings Night Network A—American Broadcasting System C—CBS Programs N—NBC Programs.				

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arrive at the studios sometimes necessitate eleventh bour

Look for the Bell A for Religious Services and Programs

8:00 am EDT 7:00 EST NBC Melody H ur WFAF (B Utran Reveille WABC AFC-Tine Petures WJZ WNAC-Ladio (arcets

8:30 a.m. EDT 7:30 EST
NB(-lew Wife organist WJZ
(BY-A) at ferital WABC
8:45 a.m. EDT 7:45 EST
CBS- The Radio Springht WABC
WB/ Missisle

9:00 a.m. EDT 8.00 EST NBC Tre Balancer WIAF W

WRC WCSII
CBS A T SEARCH WARD WOKO
WCAL WAAC WJAS
WHO CORRETO CORT ON BRUS WJZ
WHAL KISKA WINAL WBZ WLW
ARS Mentioned Palma WIP
WJSY J. Michael & Congression

9:15 a.m. EDT 8:15 EST BC-Chatter B - WEAF WGY WRC WCSH

9:30 a.m. EDT 8:30 EST
BC To fe those WHAP WRC
WIR WISH
GY-Liten Colege Chapel

9:45 a.m. EDT 8:45 EST

10:00 a.m. bes of arter WJZ RC sorrer es of arter WJZ WMAL WILLY WRAT RDKA WRZ WMAL WILLY WRAF MAL WITH WITH KERR WEAF
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AB-list of Frim
WINC Additional Program

10.15 a.m. EDT 9 15 EST

NB - THE THE WARD WARD WARD WARD WARD WARD

Star * Indicates High Spot Selections

ABS Helyn Greenwood and Egon 1.47 WIP
WEST- 1/2 Company Church WHAM Land Properties 1/27
WMAL Latering Text

10.45 a.m. EDT 9 45 EST WABC WING WORD BISN WIAS William r vererale (NBC)

11:00 a.m EDT 10 00 EST ABI AND A HOLE WAS WHAM ANAL HEAR HOLE WAS WAS WAS WAS AND WAS AND ANAL HOLE WAS ANAL

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LOA Common Chear

WEEL- AM roung Service

WOR-Crean Recital

11:15 a m. EDT 10:15 EST NRC-Hall and Green rate team; NEAF Jord WRC WHI WGY-Mosea Prayan

BC -Motor Benes, Captol Family, WEAF WEL WRC WIIC WRYA WGY

M Re ad Maxwell tenor, WJZ WBAL WMAL WIA WHAT WALL WING
CBS—Sall Lake City Tahernaule:
WOKO WISY ADRE WAC

WB7 - Race Northe Wis
WBAM— "Bart I Court Server
WOR To establish Tank

11:45 a.m. EDT 10:45 EST BC Phactor Start WIN WMAL WIN WRALL BY

Afternoon

12:00 Noon EDT 11:00 a.m. EST

The Sail Lake City Taber WAR WIAS

HB/-Ph. t., Struck (NRC)

H 1 Cita chiever Program

HCM Waser Bonces Family (
WOR Cita Dor Reed

HRIA-APOst to an Service

12:15 p.m. EDT 11:15 a.m. EST NBC Grand and Section purpo duo:
WIZ KDKA WEW WBAL WMAL
WBZ and Farmers A manage
WAL-Bud shares sames
WHI-World Torns
WGY-Three Section and Scharmony

12:30 p.m. EDT 11:30 a.m. EST NBC I create of Chicago Round Fable WEAF WLEI WIIC WRC WEI WGJ WLIT CBS Penary Troil WABC WNAC WJAS WCAL WISY

ABI - Rano City Symphosy WJZ WBM KDKA WBZ WMAL WLW WCSH- / Circitian Science WOR- Mona is of Melody

12.45 p.m. EDT 11:45 a.m. EST

ABS refer to IP

WCSR-Miss all Program

WORG-Lie Paragram

WORG-Lie Date Officerver

1:00 p.m EDT 12:00 Noon EST * NBC-Dae Carnegie task WEAF WEL WATE WGA WEEL

MONO WAS MEAU WASY WORD

WAAB
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1:30 pm EDT 12:30 EST C-OH 's fire Bule WJZ

1:45 p.m EDT 12 45 EST

2 00 nm EDT 1:00 EST MIL NO SEAL WILL WILL WING WAR WAR WAR WAR WORD WORD 2 15 p.m EDT 1 15 EST opten to a the Wik

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the Bear street Bir WABC

NBC—Concert Artists WE WMAL WHAM NDW WHA WBAL WHAA WOR Fries Bross vols 2 45 p.m. EDT 1.45 EST * C85—Tito Guizar tenor WABC WINO A ST WAC WDRC WOAL WAS

3'CO p.m. EDT 2.00 EST

NBC Table Particle Tine' WEAF
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* CBS—Detect Symphony Orchestra'
WABC WEAC WORD WIAS WAC

WARE WERE WIZE WAC
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WHAM-DOWN Meech Lang
WIW Of arch in the Hills drama
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WHA Bean Floot Bridges
3.15 n.m. EDT 2.15 EST
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WIW—Rist or Jesters
WHA—The Calaires
3.30 n.m. EDT 2:30 EST

3.30 p.m. EDT 2:30 EST ABI Diving the DAS WEAT WRC
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3.45 p.m. EDT 2:45 EST
WCR-Rill General tenor
4.00 p.m. EDT 3:90 EST
NBC-Job R hennedt pews WFAF
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WAR A Temper of the Church WAR A Temper of the TEMPER

4:15 pm. EDT 3.15 EST
NBC Life Hickner seriano WEAF
WCSH WIIC WEEL WLIT
WBM _ Watchrower Program
WG1 - Carneo C. co cantst

4:30 p.m. EDT 3:30 EST
BS-Orcon on Parade WABC
WOKO WAYC WERC WCAU WJAS
NBC-Chicago Symphony Orchestra:
WELL WITC WGY
MEC WFI
BC Polico Va's Orchestra WJ7
WHAY WELL WBAL WMAI WBZ

Wall Course at J Tremont WIP

WOR COMEN OF J Tremont

4:45 p.m EDT 3:45 EST

AB—Cotom and P. by WIP

WOR The Montage of all next
5:00 p.m. EDT 4:00 EST

* NBC—Sentines Serenade WEAF

WEEL WORL HOW WIC WITC

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* NBC—JNION CENTRAL LIFE IN
SUMMER OF PROBLEM OF SELECTION

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ABC WOLO # AAB WCAS MDEC

* NBC-Rad o Exporers Cub Mar NEXT OF A CHARGE

5 45 pm EDT 4 45 EST WHO WE THE WALL WHE WHICH WALL WHE WALL THAT White The Coupe ins

Night

6 00 p.m FDT 5 00 EST 6 Of n.m FDT 5 OO EST

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William Sens Bob of liter a program 6 15 pm. EDT 5.15 EST BE STORE MOTOR WARDS

WMAI - Hart Tite of the Hills

6:30 pm. EDT 5,30 EST A HAM WATER FIRE WILL A CBS-ACME WHITE LEAD AND William Brack Story Ed. William WARC WAR WILL WARR STATE

State of the state

ATT WELL WITH SALE
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6:45 p.m. EDT 5.43 EST BS Capit and tocks Warmek Sance Wild Wils WCAL WISV WORD WAR

WELL TO THE COLOR (NBC)
Will Took berry Colors (NBC)
TOO DE EDT GOO EST WELF WAY ARE MIT ARMA

* CBS -STUDEBAKER CHAMPIONS;

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8.00 p.m EDT 7 00 EST

* NBC—Jimmy Durante, comedian,
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Going into 15 third its third successful year.



"ROSES AND DRUMS"

presented by

The UNION CENTRAL LIFE Insurance Company

New broadcast of Civil War drama goes on NBC hookup Sunday, September 9th

"ROSES AND DRUMS," glamorous epic of the war between the states, returns to the air next Sunday afternoon. A shift in networks this season brings it to the National Broadcasting Company; the program will be heard over WJZ and a national bookup of more than 20 stations.

This program, which proneered in the presentation of famous stage stars over the radio, begins this year with another all star east. Our Bates Post will play the part of General Grant. Charles Webster that of Abraham I meohi: Percy Kilbride, Porter Hall and other well-known actors will be heard. As was the ease last spring, Helen Claire, Reed Brown Ir, and John Griggs will carry on the romantic love story as Betty Graham, Gordon Wright, and Kandy Claymore,

The first broadcast this season finds Grant's



"Roses and Drunes" goes on the air Sunday, September 9th,) P.M. EDSI over these stations:

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Baltimore	WRAL	Oin thas	
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Springfield	WB/1	Clevelind	WOAR
Rochester	WHAM	St Louis	KWK.
Pettsburgh	KDKA	Oklahoma City	WAY
Detroit	WJR	Hot Springs	KTHS
Cincinnati	$N \perp N$	Houston	KPRC
Uncago	WENR	San Antonio	TYON
Cedar Rapids	KWCR	Dallas-Pt Worth	WRAP
Des Momes	K80	Shreveport	KFBS

Army of the Potomac drawn up before Petersburg, Virginia, in the fourth year of the war. General Lee's veterans are defending the earthworks, and the deciding battle of the war seems imminent Betty Graham is acting as a secret Confederate agent, her two suitors, Capt. Gordon Wright and Capt. Randy Claymore, are serving in the Northern and Southern Armies, respectively.

"Roses and Drums" was originally conceived as a sort of "Cavalcade" of American history—a series of dramatic episodes showing critical moments in the life of the nation as they affected the fortunes of the old and distinguished Wright family. But the Civil War episodes became so widely popular that the tempo was slowed down to permit a more thorough study of this great conflict.

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WHAL-John Gene and Dick
WGY-Bradley Kincaid ballads

WIAM-News Comments

WIM Merce, herey

WNAC-Parkee Singers, quartet

Night

6.00 p.m. EDT 5:00 EST All learce's trong White WLW

CBS-Back Rogers in the Twenty WALL
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6 45 pm EDT 5-45 EST
CB—The Circus MABC WCAD
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** NBC—Bily Batchelor sketch:
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7:00 pm EDT 6:00 EST 7:00 pm EDT 6:00 EST
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7-15 p.m. F.DT 6-15 EST

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BEINDEPENDENT

MAKE MONEY

RADIO GUIDE Presents

HENRY PATRICK

IN

"SONGS of ROMANCE"

ROGER MOOREHOUSE

WIP

Everu Week-day-12:45 p.m. Sunday-8:00 p.m.

New Programs, Changes

Sunday, Sept. 9

(Time Shown Is Eastern Daylight)

Time Shown is Eastern Daylight)

The first in the series of Sinday broadcast, of The Mohina Treasure Che trivial be many rated today at 2 pm over an NBC-We Al network Ralph Riphery baritime Martha Lee Cock interior dee rat r. James Merghan, narrator and Harold Lee, y. Or, bristra omprise the region of these broadcasts now her devery Sunday and Thursday over WE M.

The National Vespers Prigram, formerly heard at 5 pm changes its time tody to 3 30 pm. This broadcast will centing over an NBC-W Z network. "Roses and Drums glame grows drama of Cocil War days who he neurolover at NBC WIZ network at 5 pm, this afternosis, when it returns to the oreforms hid season. The initial broadcast will festure leading stage and screen stars, supported to NBC crainatic eaders. "It dred Ding concert harps to will be heard it to recitals over an NBC-WIZ network. The linst will be presented to act at 5 45 pm, the second on September 16 at the same time.

Monday. Sept. 10

Monday, Sept. 10

I by flows, dispensing pietry and philosophy tem his amous actanbook new is heard five mornings a week at it 5 a mover in NBC WIZ network he school ets Menday weeday, Wednessay Translay and Salarday mornings. These spins are in a talatin to the series entitled. The Hiscopy the See of the Road, which is presented every Sanday over NBC WEAF at 230 p.m.

Tuesday, Sept. 11

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need a embled in a total its runnbers are Frank Back I dgar Cat Morka Dowes Budey Egels Tony Wors Phil B ket Gett ac Nasc Dioles Gilen, Eddy Diahin

Wednesday, Sept. 12

I criczia B ri soprano of the Metropolitan Ope a Company will be leard in a special rectal over the Courina network this evening from 145 to 5 p. m. Brake Carter news commentater, who broadcasts at that time, will not be heard

Thursday, Sept. 13

The Voice of Experience resames the popular Human Relato's Counsel over the Columbia network in r. 12 to 12 to p. m. M. ways through Fridays, also each So ay from 6.45 to 7 p. m. re-broadcast to the West at a time between H. p. m. and m. dnight, to be announced later)

Saturday, Sept. 15

Exching Lightgris of the Pen leton Romago of the big-over review sponsore by the Riemann Association of America will be cost bed in a bit age stoyer the WABC Columbia network to yit motion 30 p.m. The proprint of the research of the research Pen control of the research

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Radio Guide has a limited quantity of world short wave logs available which will be sent readers who address this column, enclosing stamped, selfaddressed envelope.

YOU'LL LIKE THIS PROGRAM!

"Smilin' Ed" McConneil

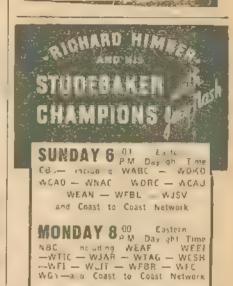
Sponsored by

ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting Syst

WABC WAAB WDRC WCAU WEAN WJSV WHP WFEA WJAS

EVERY SUNDAY EVENING at 6-30 P. M., E. D. T EVERY THURSDAY NOON at 12:30 P. M., E. D. T.





SONG WRITERS

NEW CONTEST

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Secretary, RADIO ARTISTS' LEAGUE Binghamton, N. Y.

9:00 p.m EDI 8 06 ESI

♠ NBC -Harry Horick's Gypsies WEAF WITH WEEF WOSH WGY WLIT

CBS—Evan Evans, barrione, orchestra WARC WDRC WLAU WORC

WIAS WAAC

★ NBC—Greater Minstrels WIZ
WIAM KIKA WBZ WIAI W. W
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9.15 p.m EDT 8:15 EST CB-RO He'n 'Insking at ote' WAR' WAR' WDRI WIAU WORD WJIS WJSI

9.30 pm EDT 8 30 FST

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9 45 p.m EDI 8 45 EST

With the Discuss Hay

For Daylight Time Add One Ilour

Monday, Sept. 10 10:00 pm EDT 9:00 EST

* CBS-Wayne Kngs Orchestra,
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WIAS WISV

* NBC Contented Hour, Orchestra,
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* OTA Here Strains*

10:00 pm EDT 9:15 EST

W. V. C. C. C. Variety Revue
10.45 pm EDT 9.45 EST
* NBC Democratic Republican Series.
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11 15 p.m EDT 10:15 EST

NBC -Don Bestor's Orchestra RDKA

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WC40 -Ist South's Orchestra

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H:30 p.m EDT 10:30 EST

The de Sant er dita

12 15 am FDT 11:15 pm. EST ABS-Dance Orchestra WIP

12 30 a.m. EDT 11 30 pm. EST Abi Haber et a bacter forces THE RESTRICTION OF THE PROPERTY AS THE PROPERT

12 45 am FDT 11 45 pm EST

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Programs for Tuesday, September 11

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Afternoon 12:00 Noon EDT 11:00 a.m EST

NBC-Fiels and Hall, songs WJZ
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12:15 pm. EDT 11:15 a.m. EST

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ABC has a factor WEAF

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WASH Albany on Parade

WIW Gall Barriel's Orchestra

WOR-Fall Barriel's Orchestra

WOR-Fall Barriel's Orchestra

WESH WRC RV Herman Caron violinist 3:00 p.m. EDT 2:00 EST BS MO TO Parade WARC WORT MAAR MCM WISY WIAS The More than Built WINV WIAS

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5:45 p.m EDT 4:45 EST

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WYELL-ROSE 6 15 pm EDT 5-15 EST

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7:45 pm. EDT 6:45 EST

NBC Frank Buck's Adventures

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WOR A P D OF MIST

8:00 pm. EDT 7:00 EST

* MBC-Leo Reisman's Orchestra;
Phil Does but tone WLAF WEE

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* CBS-Lavender and Od Lace";
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* MBC-Come Clues; WJZ WBAL

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RES DOM EDT 7-15 EST

8-15 pm EDT 7.15 EST AB- 1 . 12 al WIP WRAA Westers

8 30 pm EDT 7.30 EST

* NBC—Wayne Kings Orchestra;
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* CBS—Ave Lyman's Orchestra WARC

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But by the time we go to press Bern e and all the lock will be a ring from Louis-ville via WHAS wires on a week's stop-off while weiding als was hack north and

Bandstand and Baton

to the networks for his fall and winter commercial. Privious to his accussing stand he will be in Community for a verday e gagement. Sept. 8 an. 9 at Caste Fains, ever WLW.

FRII) WARING his resumed his The sday a ght (BS ships and is now heard twee weekly selling a tos. He is been in New Yilk after a tour that really broke vaccest e records throegaout the est and midwest. And it you have at heard his latest stunt an orchestral imitation of efferent name bands and their style listen for it. It shows an instrumental versatility that has almost been forgotten in the frequent glee club and

chief effects that have more powed his programs. I late

CHAR, J. DAVIS so 'tis said may come to the igo this water a though no one knows where he will play from Most of the bigst ne spots the field of contracted a tipe could weak set so in and with Frank e. Ha, ere it my So ak Hack O Hare and others clamering for what is cett over on the Windy City, opportunities for yesting bar assembled means. for visiting bandsmen seem small

PAUL PLADARVIS is in the Congress Hote Chicago, and this n Weeks in the Waiderf Astoria, New York now, with MBC breaccasts. Weeks has signed al-

ready for a return on the the traanon bar sem the growth setter.

The Differ both is a recovery

York and severa NBC nets this wisk related Brit Higgin, added a fir Belator St. Mo. tz orchestia as siest.

DID NOU KNOW HILL For East content with P. . . 4. . . of the assistant with P. . . 4. . of the assistant with P. . . 4. . of the assistant with P. . . 4. . of the assistant with P. . . 4. . of the assistant with P. . . 4. . of the assistant with P. . . 4. . of the assistant the more for the assistant themes and for the assistant with the first of not so nonvivers agree. Brithall, in his he acknown the wast scored the music for that first musical talkie strengs. Brithall, in his he acknown the wast taken sore the music for that first musical talkie strengs. Brithally south are graduates of the old Forthermore of wave King. What he as and Harling of Wave King. What he at that time, with Chirle Agrees and Harling Sanford were playing for J. Bod wast lampe at the Trans.

Mr. Fairfax Knows All the Answers

SMITH BALLEW will be at the Club Letest in New Oreans and Labor Day, with breedeasts over station WDSU (For P. Miller Brookeyn, N. Y.)

ROSA PONSELLE can be addressed in care of CBS 485 Madison Avenue New York Civil for a Reader)

TOSSELLIS 'SERENADE' was the Goldbergs' theme song (for f 1, B., Etklart, Ind)

HARRY HORLICK'S theme song is "Two Gutters has own composition.
(For J. Meslaski Conston Out.)

LAZY Bit . H. GGINS picture can be obtained by sending 25 cents to CBS 485 Madison Avenue, New York and one of

The Cover Girl

The very popular little singer who adorns the cover of Ranio G or this week Jeanie Lang (she really is little, being only five feet one in high heels and

we glying exactly one hundred pounds) was born in 19.1 in a St. Louis subarb, Maple-

word

Since her childhood the stage has been an obsession with Jenne. Since gained her list experience by appearing in every play given in high school, but Mama and Papa Long strong of disapproved of her ambitions to be a singer. They do ded to discourage Jeane by taking her to Holywood to conclude her what a terrible time actors. In veiod it! This bright motive didn't work.

Little lock e Heller can be had by writing to NBC Merchand se Mart Chicago, and eulosing 25 cents. (For M. II. Is reback, Easton, Pa.)

IFRRY BAKER has been on the air four and a half years (For Miss D. S., 4 tone L. I., S. Y.)

POLEY McCLINTOCK is the vocalist with I red Waring who has the deep bass voice (For P. D. Birligton It.)

BOB HARING was born in New Jersey August 21 1806. While he was a freshman an high school he became director of the

school orchestra. He attended the U. of Washington for a time and worked his way through by performing at college parties. He is married and has one child. Bob. Ir., 12 years out Birl. Mona was born in New York City about to rity years ago. He attended the College of the City of New York. He has been in radio since 192, and in 1929, once WMCA, and in the early part of 1936 became assistant to the still outcome. By, has brown ever grey har in five feet nine inches tell and weighs. To point discovers the B., New York No. 19



Hits of Week

A comparatively new number, "Moon Over My Shoulder," went into the leadership among the songs played most often on the air during the past week. The o-chestra pilots in their weekly resume selected. Love in bloom" as the week's outstanding bit.

The weekly tabulation compiled by Rabio Guide is as follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Val IIIE Att.	
Song	1" n:+ *
Moon Over My Shoulder	30
I Only Have Eyes for You	29
Moong aw	27
Never Had a Chance	25
1 Saw Stars	24
Love n Boom	20
With My Eyes Wide Open	18
The Moon Was Ye low	17
Say It	16
Very Thought of You	15
	100

BANDLEADERS' PICK OF OUT-

STANDING HITS Pourts Love in Bloom
I Saw Stars
The Moon Was Ye low
Moon Over My Shaulder
With My Eyes Wide Open Moongrow
Dames
Tonight Is Mine
The Breeze
Say 11

SONGS WANTED NEW WRITERS I

Cash payments will be advanced to writers of songs of used and published in "The Orchestra World" Send us any of your materia, (words or music, likely to be found suitable for radio entertainment, RADIO MUSIC GUILD, 1650 Broadway, New York

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RADIO GUIDE

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RADIO GUIDE 423 Plymouth Court Chicago, Illinois

Gentlemen:

Enclosed please find 1 for which send RADIO GUIDE to me for one year. ADDRESS__

STATE__

leane was snatched up by the great miestre. Poil Whiteman when she was visiting the stodio where he was making. The Reighof Inzzone facted. After the engagement sie hade therefore sorts for Wholes Brethers Heritadio, kind was made on half Athenys. It is angeles taken and while broughting here engals she was heard in New York by Jack Denns, who wired her Come hast a once. Vid so Jeame facted again. She a ways does when any thing woncertal happens to her. 8:45 pm EDT 7 45 EST

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9 00 p.m EDT 8.00 EST

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CBS—Fray and Braggoth WABE

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PAN John EDT 8 15 EST

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9:30 p.m. EDT 8:30 EST

**NBC—Socory and Sketches. WEAF
WILL WEAF WEST

**NBC—Mrs Frankin D RooseveltWILL RELL KLKA WITAN WALL
ABY WEE

APP HE WEEL

**WIP

WWW-C 'c ta, Vocal, Drama

WRVA—F. CO Waring's Orchestra

Davlight Time

9:45 p.m. EDT 8:45 EST

WOR-body Brya violant 10:00 p.m. EDT 9:00 EST * NBC-Beauty Box Theater: WEAF MEEL WA WAY WORL WRVA MEN WILL WILL

*CBS—George Givet ... NBC WOKO
*WIRC WITTEN A STAND A SV

* NBC—Pan American Concert, U.S.

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10.30 pm. EDT 9:30 EST (15 Mc) c Sc c WARC W KO VAMB MERC MC W MAN WJSV [A KA Sc e H S k, 8] W M Meers G Bered W M C H S v Vocke' Orchestra WOR That's Lie, ' come a

Tuesday, Sept. 11

11:09 pm. EDT 10:00 E3T

11:09 pm. EDT 10:00 EST

VBC-Gerrer Striy's Ordestra
Way Wall WHIVI

CBS-AI Kastly Striyers was WABC

WBC ALSV WAAB

MR Q S I done the or WEAF

AB-Leon Free as treasers WIP

EDKA Spects Stats

WEAF A treasers Stats

WEAF Table of Stags

WITE-A'm Scott

WEEL Baseon Scott

WEEL Baseon Scott

WAY Was I In Pass Ordestra

WIVAC-Nass

WAC-Nass

WOR-Paul Wiemen's Ordestra

IIIIS pm EDT 10:15 EST

CBS Frank Decres Calestra AABC

WAC Alife WISA

NBC Lick Revers Ordestra

WRC WEIF WFI WESH WIIC

WRVA

Preceding Page

Continued from

MBC-Robert Rowe to or WJZ
WMAL KDKA WBZ WBAL
WMAL KDKA WBZ WBAL
WMAL Ber & Mrewitch
WHAM Dance Muse

11 30 n.m. LDT 10:30 EST
MBC I.n. Recinans Orchestra with
fill Dance Muses
Orchestra:
WJZ WLAM WBZ WBAL
CBS-The Party Issues: WABC
AOKO WAY WDIT
MB. Cor Fels Case. WFAF
WHI WHC WIELL WRC WCSH
ABS-Blue Royl in Bass WIP
KLINA-Dire Orchestra
WGY -Pay Neigh's Orchestra
WGY -Pay Neigh's Orchestra
11:45 pm. EDT 10:45 EST
CBS-Loo Reichout's Orchestra

CB— loc Reiclour's Ochestra: WAB! Work MAA MP C WAU 12:00 Mid EDT 11:00 pm EST MC—Ar 1 in C t tra WEAF WEI WGY WEEL

BC-Gas Arnheim a Orchestra WIZ WMIL WBZ KDKA WHAN WBAL

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CBS—Horbig K vs Ordestra WIBC

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ABs -Pay - E I WIP

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12.15 a.m. EDT 11:15 pm. EST

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NEC Hrose Seria Greestra:
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CBS-Earch I. V. WABC
MIST MEAL WAAC WORD

NB -Fer. T. WIZ
KDAA WBZ W. W. WBM WLVA
WMAL

ARS—Beiter Goolmin's Orch WIP 12:45 a.m. LDT 11:45 p.m. EST 4BS. Limit R.S. F. Orch AIP ABS- 1 - R.S.F. Orch MIP 1.00 a.m. EDT 12:00 Mid. EST Charles Barris Orchesia.

MCAL MALS Persons Re orts
M. A. Dance Crow ra
11:30 a.m. EDT 12:30 EST

Programs for Wednesday, September 12

WAY - Not be Special Organ 6:45 a.m FDT 5:45 EST

NBI - Hear's fraction WEAF WEEL

WOR with the sees Will-Year 7:30 a.m. EDT 6.30 EST
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W1/

WIN there have been with the street on William to the street on the street on the street of the street on the st NBC S r 1 V re, 151 V, ROD am EDT 7:00 EST

MENT WELL MAIN MEC organist. MARC NBC M. v Descious WJZ WBZ
KORA WBAL WMAL
W Sci Bel Whate
WELL & a cat Eventy
WO M. Clock
WIN A See Do J
WIN A The Nation's Family Prayer
WNAC Shopping ound the Town
WOR A Versk hearty talk
B 15 a.m EDT 7-15 EST
NBC I set Test and White WJZ
WALL KORV WMM, WBZ
VOSE A New one Devotions
WFEL- To optic Store
WLW (All of the Devotions
WOR AL Words some
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CBS Roy Bell Sen WABC
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NBC Lew What organist WJZ
WHAM KDRA WHAL WMAL
WBY I THE SET
WHY SET OF ANY
N R- M - M, or talk
B*45 a.m. EDT 7:45 EST

WHY Shore News WHAM Kell Transples WOR -R Proc. Sores 8:00 n.m. EDT 8:00 EST

WINT Steps Company WARR STORE 9.30 a.m EDT 8:30 EST
CHS Metripolin Prode WARC
WORC WARC WARC WARL WIAS
NEC WARC WAIT
WIRE ARC WALL
KIRL Shore Service
WGY Brace R at balads
WIW Joe Former Lemos
WOR I by Steps Orchestra
WOR I by Steps Orchestra

9 45 a.m. EDT 8:45 EST

NRC Societies male quariet:
WINF SRC WILL WANB WEI
WINF SRC WILL WANB WEI
WIN NEFT
CHS Mission a Passe. WOKO
ABS Le speel WIP
KINK A SKI - Thoughts
WINF STAM morning Devotions
WINF S long at Jean Abbey

OTHER TOTAL DEVOTIONS

OTHER SERVICES OF THE STREET OF THE

WHEC WALL WALL

No Harrier , See WJZ WBAL

Loky WMAL WBY WRVA

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Star * Indicates High Spot Selections

10:30 a.m. EDT 9:30 EST CRAMAN WA St. L. Ann.) WIRCHISS
BUT HOROWALE HOUSE HIST
BUT HE WALLET CBS-

WEEL OF , st W(1) - We have Bushed WLW Joek Burns Mascal Group

10.45 a.m. EDT 9 45 EST NBC BOLD CLASS WHAT WEEL WEI WGY WESH WRC WRVA

WIW

NBC - Now C Mo WJZ KĐKA

WBZ WWIL WBIL

NBC - RE K 1 - 2 WJZ WMAL

KDKA ADKA

KUKA CB- Vers. 5 Mm r WABC WBA. To person with Person Hardall WBA Troys for songs WHAM-Househard Hour Mary Free-

11:00 am EDT 10:00 EST teasing seven parasit WORD WAC WEAT WIAS WORD

NBC -the Wife Saver, WJZ

NBC -The Honey-pooners WMAL

WBMI

WBAI Lole Tow and Belty
WBZ-1: a Stries
WCM Bd Wate Philosopher
WFEI Free Chrone
WHAM To Green organist
WEW Ferson Bene, tenor
WOR Frances Instant beauty talk
WRAA Bd V Marce

WRY Bery Mong

11:15 a.m. EDT 10:15 EST

NR. M.C. Repsen songs WEAF

WGY WISH WRC WEEL WLIT

CBS-Beare Street Bass WABC

WAL WEAL WERC WAS WOKO

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WIN VALUE CONTROL BY STATE OF THE STATE OF T

11:45 a.m. EDT 10:45 EST BC-Down to Nove Tim WEAF WITC WEEF WASH WGY WRC WLIT

WIIT

CBS—Jane Eluson: WABC WNAC

WIAS HISV WOKO WCAU WDRC

WHAN L S A may Band NBC)

WLW—Painted Dreams

WOR—' Lazy ' songs

Afternoon

12:00 Noon EDT 11:00 a.m. EST BC Al and Lee Reser WEAF WOSH WHO WIE, WRO WEIT
CBS A nor of fraction WIBC
had whose of fraction WISC
had whose with wisk Wisc
KBC—Fields and Ha. Will WRVA
WHAW KUKA WBAL
ABS—Lancean Miritale WIP
MB/—News
WGY—Buipleers
WLW—Wird and Mirzy, plane due
WOR—Bod Arked, news
12*15 p.m. EDT 11*15 a.m. EST
NBC—H o to s } Sassattas WFAF

Bt - H obe a 2 Sassatras WFAF RRC MIE, MIK BS-Berr, Battell on, WABC WISS WIAB WDRC WORD WCAU WISS

WISV
NBI 4 hares Sears teror. WJZ
LDAA WBAI WMAL WRVA
WBZ-Olf Farmers' Almanac
WCSH V W.
WGY Marky and Hal
WHAM Jick Foy sames
WLW-Bres and Don, comedy
WAC Acres
With A The Employ

12:30 pm EDT 11:30 a.m. EST NBC VC 1Side WIZ WRVA WBZ WHAY WBA WMAL KOKA

12 45 pm. EDT 11:45 a.m. EST CBS-1 K. et a Order 11 WJSV AHC W -1 11 Mee W 12 WRVA WALM STBAL STMAL STBA

Mer San Her W use

1 00 p.m EDT 12 00 Noon EST HIST WAY THE HEAL HORE

ABI - Market and Weaver WEAF All O dogs at Song WEI WHIC Well

B(Wright of Song WEAF WRC

NBC-B A che ard Frank WJZ
WBM WMM KDRA WRVA
AB-Mr. Pr. Res MiP
WG1-Mr. Re I Sarad . A

1:30 pm. EDT 12:30 EST BC these hadder's Orchestes: WAST WORD WISY WOAU WIAS

WYAC WIRC ABC FAIL AND HOME HOUR WIZ WRAT WRYA WHAM KDKA WMAI WRYA WHAM KDKA WMAI WRYA WHAM ABS—Sort Finans Orcestra WIP WITH IN The of the Air ROR—Teaster Clab of the Air 1:45 nm EDT 12:45 EST CBS—Inc. Reichman's Orchestra WABC

CBS--- In

WIR VERM Osborne sopeone

2:00 p.m. EDT 1:00 EST

Bf -Tw. Swits in the Balcony:
WEAF WLIT WIIC WEEL WGY
WRC WCSH

WRC WCSI CBS—Remain Ital WABC WOKO WAR WORL WDRC WIS After 10 to 10, 1 s WAS 10 to More songs ROP D C. t The Pachologist

2:15 pm EDT 1:15 EST
Why Par Famana Trail 1885
WhAC tare ners Court of Mass
2:30 p.m EDT 1:30 EST

2:30 p.m EDT 1:30 EST

NRC-Ho SWEPT Home WJZ

CH-SA LOTE WIRE WHAC

WIA- WIST HORO WDRG

NBC THE SHISTE ITTO WEAF WEIT

WRC WCSH WFEL WTIC

NBC SMERK OUT WHAY WMAL

WBAL

WBAL
ADDA Home Forom
WBZ-4 and School
WCAL-Words 5 Clob of the Air
WGY-4 lany on Parade
WIN force Barche's Orchestra
WOR Factors, Brauty, Food, Child
Costs.

Case
WRIN Maket Reports
2:45 D m. EDT 1:45 EST

RRC (mit a Carby somes WJZ
WMML WBAL WHAM
CB.—Aster Regits W MC WNAC
WISH WDRC WOAD W JAS

NBC Ma Persues, sketch WEAF
WEFF WGY WHIT WLW WTIC
WCSR WRC
WRIN NORTH DE Program

3:00 p.m. EDT 2:00 EST 3:00 p.m. EDT 2:00 EST

NBC pan () - Corresta WIZ

WMAI WBAI MHAM KIDKA WRZ

** CBS—Kate Smith's Mat nee: WABC
WOKO WAAB WJAN W.SV WCAU

NBU Droams Come True WEAF
WRC WII WIC WGY WEEI WLW

WCSH

W W SH WIS Lambe

WAY Been I Game
Wire Annal Semble
3:15 p.m EDT 2:15 EST
NBC Herry Kinger & Orchestra: WJZ
WMAL WIMM KDKA WBZ
WGY OR WITC WCSH
AM SEMBLE & Orchestra: WEAF
WBM & Orchestra: WEAF
WBM & Orchestra: WIW
WBM & Orchestra: WWW
WBM & Orchestra: WIW
WBM & Orchestra: WEAF
WFFI D. (as 1) organist
3:30 p.m. EDT 2:30 EST
NBF — Was Read Revige WEAF

3.30 p.m. EDT 2.30 EST

NBT -W as Reap Provide WEAF

WRITE WAS WEEF WEE WRC WID

ABNORM To be at Or hears WIP

WI W be I we as all Organ

3.45 pm EDT 2.45 EST

NBC 1 be to the wall whal

WHAN MINE

KINK H. a Values

WBAL-He was keen, septano

WBZ V plan the News WIW Fill Pance somes Will from Recents bartone 400 pm EDT 300 EST NR P (vert 4) AF

4.00 p.m EDT 3:00 EST

NR P () and A) AF WFI

WE HAVE A MAKE WIFE

(B) O TO A MICE WIFE

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WOAT A MAY WORM A TERM

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4.15 pm. EDT 3:15 EST NBC Par Covery WEEL WGY WBZ Sur-Day Parson anger WLW Goods Der veralist WOP 3 and Longs

4:30 p.m. FDT 3:30 EST

* NBC - Broadcast from Vienna WJZ
NBY WHAL VBA, WHAN NRIA

* CBS - Science Service NAUL WAS

WORD

NOTE TO STORE WE AND A WEEL WHICH WE SHE KNOW MAKE A NEWS WE AT THE OLD Observer WIN-1 to of Mary Sothers WIN-1 to of Win-1 t

W. R.—Jaset Zitari's Orchestra
4:45 p.m. EDT 3:45 EST

NBC Alsentures on Mystery IslandWIAT WAC WITH WEEL WOSH
WITT

CBG The Instrumentalists WABC
WIAT WIAS BOAL

KDA Bracket Law Vien a (NBC)
WGA Stock Reports
WIW—Business News

5.00 pm. EDT 4:00 EST CRS—0 to Air Tomast (5 Min); WARC

WARE

CBS—Lick Brooks Orchestra WABC

WORE WIAS WOKE

* NBC Description of East West Polo

Marches WEEF WEEF WITC

WEW WEST

WRY Vens

5:15 p.m. EDT 4:15 EST
(B)—Jark Brooks Orchestra WCAU
AB(-He to Ken's Orchestra WLIT
KDh (k thes Club
WB/ Sector J (SEp
WG) - He Virghners
WCR Angles A Syrangers

WOR-Amide at Astronomers

5:30 p.m. EDT 4:30 EST

NRC-Old lie 8 for drama WFAF

WEEL WIT WRY WILL

CBS 1.22 TO WARC WIAS

WOR WILL WORT WAAB

NBC 2.1.1 WIZ WBZ

WHAM WRAI KOKA WEW

WUSH-M. 1 1015

WAYC-W old Mart

WOR Tow Talk

5.45 p.m. EDT 4:45 EST

5.45 p.m. EDT 4:45 EST WARC WAAR WORC WJAS WOKO

WEAU NBC-Oca or Qortel WEAF WRC WELT WPY'S WEIC WESH WGY NBC-I tale Ocase Anne, WJZ KDIKA WSZ

ADIA WAZ
WBAL—Jorn Gene and Dick
WHAY—Nens
WLW—Vorse Index
WNAC—Yorker Singers quartee
WOR—Tex Fetcher sones

Night

G:00 p.m. EDT 5:00 EST

NBC -Al Periors Ging WEAF WLW

CBS Birk Hog s in the Twenty

If the days WABC WAAB WJAS

WCM

NBC I lear in in the News: WJZ

WMMI A J/

(BS M of Notes, tria WJSV

ABS—B do F then s Chebestra. WIP

KDKA Dan at is sea, sketch

W(SH News, Ir, an Review

WIH News, Ir, an Review

WIH News, Ir, an Review

WIH Nose Wither

WOR I' Dates a Chebestra

WIVA I is Forde

G 15 pm EDT 5:15 EST

CB—E. a. I Waltzebach's Orch.:

WJSV

MB A C S A M Contralto, WJZ

WBAL WHAM

(IN—Home between and Sonny Jim:

WABC WAAB WCAU

KUKA Board H Resume

WCSH—Sports Review

WFI to Peace viriable with WGY January Water Barbanows

6-30 pm EDT 5-30 EST

SB No. M. W.17 WHAM

NH - Lace V. W. W.18 WHAM

(B) - No. M. WASC WDRC

Which was some for or WABC WIP WITS VIST WARE NEW APAP

With high a get, Stars of Hollswood with a series with an action of the word with a series with a series with a series with a series which a series which a series with a

WELL CERC

7:00 p.m. FDT 6:00 EST
NBI Bate al. I serie WEAF
NBC - John S Johnson S Orch. WJZ
WB31 WM31

WBU WMM
CBS Mode M Lancers Orches
try WABC WM WM WAS WAC

MBC Gorld State WILL

MBC Gorld State
WBZ-Her Land
WBZ-Her Land
WAL District Land
WAL District
Land
WHI I Result provide
WHI I Result provide
WHI I Result provide
WHAM States WMW SHOW
WING For Land
WIN SHOW
WRY Areas
7:15 p.m. EDT 6:15 EST

7:15 p.m EDT 6:15 EST ROKA WHAM

7:30 pm EDT 6:30 EST

7:30 D m EDT 6:30 EST

NBC Direct Present Reh in Hallywood:
WIZ WAY, WBZ WBAL KDKA

CB- Pan Asset barrions WABC

WOKO WHY MAN WASV WCAU

AND PAN ASSET BARROWS WCAU

AND PAN ASSET BARROWS WCAU

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WELL AMD DAMAN REVUE

WHAM A Pleader Cruse

WIW B Sah B sports

WAY A B BARROWS

WAY A BROWN George Snelling

WKAA I BORT

7:45 DESCRIPTION FOR SAST

WAT A THUM, George Snelling WAY 1 | Bur |

7:45 pm EDT 6:45 EST

CBS B Criter neas WABC
WAG & 11 WIAS WINY
VBC and a fe the Skillet. WEAF
WAS A TO BURG A AMERICAN
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8 15 p.m. EDT 7:15 EST

CBS 1 CHI WARE WNAC

ROBERT WITH WARE WARE

ABS 1 STEEL WIP

8:30 bm EDT 7 70 EST

* NBC - Wyne Kings Orchestra:
WHAT - C-st WLIT WGY WITC

♦ CBS—Everelt Marshall's Broadway

* CBS—Everelt Marshall's Broadway
Vare of Viscon Missy WIAS
Will the Missy WISS WIAS
NEED of Committee of the Missy WIZ
NORTH What is the Missy MIP
WISS Under Meladies
WIRN The Lone Ringer," aketch
WINA Sony Schiefe

Plums and Prunes

espite announcements to the contrary there has been a growing suprement that the mains of many listeners that the first the mains of many listeners that the first is the American psychology tell har one the grand he believes the open te tell him not to do a thing and he has it lust the had not venerable personal liberty idea arres, to the extreme. However, he has it trem dand take it from dapo to an image and take it from dapo to an image and has continued in the first trem and the remaining and the remaining specific that the first in the mous pair has them with the contract. And that sith the formulation is the first formulation of the first formulation.

But when A & A return, they'll en-gage themselves in a new business. They're tired of the taxicab racket, and feel their fans may likewise be.

THE SAME SPONSOR incidentally. THE SAME SPONSOR incidentally, has found Frank Birch a good more in the sale of the paste that cleanses the buck teeth. In other words Bring Em Back Alive' I Frank has 'knowed em dead'. The catcher of monkeys and twister of tigers' tails will switch, come A & A and September 17 to the old Goldberg spot, 7.45 p.m. LDF, and change to the NBC-WEAF station lineup.

TEACHING HISTORY in the most popular fashion it has ever been taught, "Roses and Drums" returns to the airlanes via NBC this next Sanday afternoon, September 9. The sponsors of this program the Union Life Insurance Company, are to be congrafulated upon the instorical accuracy of their scripts and the educational service they are rendering along with the excellent dramatic entertainment provided by a no less excellent tertainment provided by a no less excel-lent cast of radio and stage stars. Wel-come back, Roses and Drums.

Live Mikings

YOUR OLD MAESTRO Ben Bernie. VOLR OLD MAESTRO Ben Berne, will return to the air, same time and everything, on Tuesday October 2. Hes sent for a voung Gary say phonist, Eddie Pripps, for a trient, which means? ... Lady Either is petting... set to add a day time NBC show pissibly in the afternoon, and the misse of course will be Wayne Kings. Not that we dislike Wayne Kings. The new show with ballyhoo.

WANTED

ORIGINAL POEMS . SONGS

For Immediate Consideration M. M. M. Music Publishers, Dept. R.G. Studio Building, Portland, Oregon

By Evans Plummer

a new cosmetic product ... Immire Mel-ton is the guest set for the Baker Absent Armour show September /

All nations are sending delegates to Portugal for a meeting to discuss widen-ing the broadcast band. Is this pres-perity, or the Mae West influence?

DOROT IS PAGE the NBC everal inherited from Sermour Sermons by NBC's Chicago ether parkers decided to go bikeriting one main ant week Wish was onay except that the wanted to show her onal except that she wanted to show her provess without stands on nanche-bars. Results from crash into a pile of bricks: one badly bruised and sprained magazine cover girl who had to attend NBC next day on a crutch... Another Dorothy, the beautits. Det Lamiur has been released by Bandicader Herbie Kay to accept a contract for a large retwork compensal highligh which has at its end the mercial buildup which has at its end the plet to star her in a feature metion picture. Mark that Lameur was Miss America runner-up to the late Dorothy Dell, and now perhaps silver screen successor to the ill-fated Dell's budding film career.

Something New!

A CHANCE or several chances at "B.g Time" are offered non-chained acts from the country's smaller stations by Vick's in its planned series starting October 7 over CBS stations immediately following

the Philharmon's concert. The program with music previded by Freddie Machin will star a new act week, an act never before heard on a network but one that has had some local statum nor process. experience

Radio writers in various cities will, it innate prospective acts and the first four cities to pro-de them will be Change Cleveling Detroit and Buston according to Fred was Ir, who is managing the

Nominated acts will be and timed se-Nomiced acts will be a lift oned selected by clent and agen, have the advantage of network direction training and reheirsals and be given transportation to and from New York all expenses and a generic is fee for the rappearance.

All stations have been ordered to file with the government lists of all stock-holders. This is going to prove awfully embarrassing to some newspapers which have been fighting radio in prir buying station stocks in private, print and

WHAT IS THIS business in Today's Children. Are kay and Bob really going to desert the Moran family circleand the script. No we can't give you the answer either Bir at any rate, this popular show acds WOAI as an outlet on September 10. Speaking of this show and with football season imminent its good announcer, Tours Roen was certainly a college flopperu of the went out for pieskin carrying broke a leg before for pigskin carrying broke a leg before the first game, and then went through, in rapid order, sieges of appendicitis, tonsi-litis and searlet fever. He finally gave up and became a mikeman,

Hours to Come

ctober 12 is the tentative date set by Can poel. Soop for the matigural snow of the senes to be known as Hollywood Hote. The program will be heard over a CBS hookup fridays in m 1 stoll p m and will teather Dick Powell L. Bre det Louena Parsons and time gless stream of the gless to William O. Nea Miller Miller in the new star Response to the first of the sort estration in the new star Response has been speed by W17 for a week 1.5 to 1 y program a minering October 14 luther untails who ham conceds shortly

shortly Gens of Meldy" sporsored by Father 16 has Mend at returns to the NBC WILL Are less shifter 14 from 15 to 145 p. m. feelering orchestras and so 1818. Jest Pen R. I. another beloved ratio cher, for is safel to return to the CBS arms es for a return engagement by the sime sport or Konnos Toothpaste Ball and he colleagues beginning September 24, will be heard five

times a week, 7 15 to 7 30 p m EDT for eastern audiences and at 2 p m LDT for priddle and far western listeners... General Flags S Johnson w. he heard over the Colombia network for lost September 4 1 1 8 to 11 p m LDT, during the book are of the NRA mass meeting.

temper a 11 % 10 if p m 101, d.f. on the broad of of the Mr A mass meeting at Circular Winn Circular the Earl broad Winn Circular the CBS persons for a m 10 being temper at 1 live at the figure to the first the contract with Lud Griskin, while broad its contract to Sammer Intervent of the same for the CBS retween late in september for a return engagement of the second of Lay Dan's set pt and song second be will be broad by the same sponsor Old English I for Wax like time Sundays from 2 fill to 3 p.m. InDI, beginning September 36.

GIVE ME MEASURE III Prove YOU CAN HAVE A **BODY LIKE MINE!** CHARLES ATLAS Dept 127 J 115 East 23rd St.

Heals Pyorrhea Trench Mouth or Money Back!



Picture shows Mr. Rochin before and after yellow P. T. M. Formula. His says. "I have gird P. T. M. for four weeks and the poperheal has absolutely disappeared, leavening my test and unus in a normal healthy conditionary my state and unus in a normal healthy conditionary my state and the same and the sam Prod Ballander and Ar PT M Fare as the re-resent of the reserve that the PT M grave at on letter than PT M Farm a Co., Dept. J 4 40.6 Wishing Blvd., Los Angeles, Cal.



ALWIN, Dept 1909, 75 Variek Street, New York

8:45 p.m. EDT 7:45 EST
NBC—Sport Stores Off the Record
WJZ WBAL WHAM WMAL KDKA
WBZ—Max Delan's Encestra
WLW—Section J. Orchestra and
Quartet
WBVA History of Vice ma
9:00 p.m. EDT 8:00 EST
6 NBC—Town Hall Tonight, Fred Allen WFAF WLIT MGY WRVA
WIIC WRC WLLI WIW
R CBS—Mickey Cochrane, talk:
WABC WNAC WDRC WOKO WJAS
WLAU W SV
NBC Miste Mace WJZ WBZ WMAL
WBAL WHAM KDKA
WCSII—The re Ricevet Jr. talk
WOR—Foot ght Echoper, Soosia
9:15 p.m. EDT 8:15 FST
CBS—Ene w De, et a Orchestra

CBS—Fre V Dr. et s Orchestra
WABC WAYC WDAG WORD WOAS
W(AL WIS)
9:30 p.m EDT 8:30 EST
NBC—Wiste In the Telley Tracks
GO7 1:22 WHAM WAYL KDKA
WBZ
CB—it.

CB 1 2 3 Brayer it pro-ters With With SAAC WORC WORD A COMPANY 9:45 pm EDT 8.45 EST

CB-Tro Cree Orbests WIBC WIS NDRC WORD WEAU WISV WNAC

Daylight Time

Wednesday, Sept. 12

Continued from Preceding Page

10:00 p.m. EDT 9:00 EST * NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM
KDKA WBZ

* CBS—Byrd Expedition; WABC
WORO WCAL WUSY WJAS WDRC
WAC

WANC

* NBC-Guy Lombardo's Orchestra:

WEAF WIIC WHII WORF WLII

WOY WHAT WIN WRC

ACR-AT and lead to on principle duo

10:15 pm. EDT 9:15 EST

10:15 p.m. EDT 9:15 EST

NBC-Edg, D. chin's Orchestra; WJZ

WMAL WBZ

ABS-W from Kallem's Orchestra; WIP

KONA-Cut Bean fraction

VHAM traits Concert

IR-Haman Read current events

10:30 p.m. EDT 9:30 EST

* MBC-The Other Americas. WEAF

WRC W.Y WI I WELL

CBC-Tre Detect P. Mystories

WNBC With D. WEBC WALB

* NBC-Jack Denny's Droestra;

WALL WBAL WBYA

CB-Henard V. Lac. Syngtony Orchestra;

WALD WISS WISS

ARS—Clarles Barnet's Orchestra: WIP NUNA—The Old Observer WBZ—Radians WCSH M sicale Program MLW—Heary Thies' Orchestra WNAC—Sielody Crussers WCH for re Jordan, blues

10:45 p.m. EDT 9.45 EST West Variety Program W. A. Characters WNAC Musical Rhymester

11.00 p.m. EDT 10.00 EST

NBC Derect Brothers' Orchestrat

WEAF W. IC WILLI WILC WGY

WCSH

WCSR
CRS—Nick Lucia songs WABC WJAS
WAAR WHPC WOKO WJSV
NBC 7.g Vas Circle Ranch, WJZ
WBAL WHAM
KDh Sport Sants
WBZ—P. A. of Songs
W(AU—Han Scott
WEII—Basera, Scotes, News
WLO—Commepolitan Screnade
WYAC—News
WOR Bert Block's Orchestra
WAY4—sucky and foly

11:15 p.m. EDT 10:15 EST NBC-Robert Royce, tenor- WJ2
WBAL KDKA WMAL WBZ
CBN-Bid Norms' therestra WABC
WDRC WNAC WJAS WOKO WCAU
WJSV

WINV
WHI - Harry Meyer's Orch. (NBC)
WHAM Dance Music
WHAM Dance Music
WHAM-Chandu the Magresan

11:30 pm. EDT 10 30 EST NBC Don Restors Orhestra WJ2

WBAL ABY WWIL WHAY

CBS -Red Noos Debe to WARC
WNAC WORD ODEC WCAP WISY

WIAS

NOTE NATIONAL PARTY NATIONAL WEAF
WEEL WAY WISC WAIT WRC
WRVA WESH
AB'-Bur Riythm Band: WIP
KOKA Diance Orchestra
WIW-Dime Cochestra
WOR-Eme Lates Orchestra

11.45 pm EDT 10.43 EST WAS WOND WORK WEAU 12.00 Mid EDT 11:00 p.m. EST B-leer Be the acceptance WABC

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WRC-burk Ni ers Och (NBC) 12:30 am EDT 11:30 p.m EST CB: George H. : O estra WABC

12:30 a.m EDT 11:30 p.m EST
CB- George H. O patra WABC
WASC WOR, NOW WCAU WRC
NBC-Clyde lucas Orchestra WEAF
WELL ALIE
NBC Jick Breen Occounts WIZ
KDhA WBZ WRVA WHAM WBAL
WIW WMAL
AB-Bensy Gadesan's Orchestra
12:45 a.m. EDT 11:45 p.m. EST
Ab-Was B, acts (from WIP)
1 00 a.m. EDT 11:2 Mid FST
(85-San FDT 12: Mid FST
(85-San FDT 12: Mid FST
(85-San FDT 12: Mid FST (8)—San Pt is 'r berra WA Mt Al M ex fersons Report WIW I nee be sind 1:30 a.m. EDT 12-30 EST WLW—Larry Lees Orelestra

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9 00 am EDT 8 00 EST	k
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9 15 am 1DT 8 15 EST
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8:45 p.m. EDT 7:45 EST

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TYPISTS' ASSN 1736 Hunter Bldg CHICAGO



SUBSCRIBE to RADIO GUIDE

9:00 p.m. EDT 8:00 EST

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WANTED-TEA AND Sportcasts of the Week

SCHEDULE OF EVENTS

(Time Shown Is Eastern Day ght)

FRIDAY, Sept. 7 3 p. in. Na. and Toncas

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TUESDAY. Sept. 9.3 p. m. B. see Bau.

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A CO. PLF of sports programs worth daling are the Beneze Fou Me' series conducted by Led Husing every Saturday eve, and Itom'on I sher's Sport Steries off the Record' each Wednesday night. The latter has been by Iding up a race tollowing with his dramatic presentations of happenings behind famous sporting events which did not get into print, Lichtonis names are used and the stories are really intriguing. Husing discusses world-famous athlites and events in his period. athletes and events in his period,

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THURSDAY NIGHT, SEPT. 13th

9:00 E.S.T. • 10:00 E.D.T.

Columbia Network*

"45 MINUTES IN HOLLYWO

Borden's sensational program

* IT'S HOLLYWOOD FROM THE INSIDE!

Pre-views of the best current pictures

- Famous Stars in Person
- V Studio Gossip by Cal York
- Music by Mark Warnow

*For stations - see Rad. : Guide Listings

How YOU Can Get into BROADCASTING



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SPACE RESERVED

GOODWIN TIRE CO.

1840 S. Michigan Ave. Chicago

Daylight Time

Thursday, Sept. 13

Continued from Preceding Page

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WCAU For Tracpers
W. A. Ser Tracpers
W. A. Ser Tracpers
WHAM Ness
RIM W. Kes H. es, comedy
WOR Darothy Shea contrato

Night

6:00 pm. EDT 5:00 EST
BC -Al Plates C. T WEAF MIN
CBS-H V Katenborn, news:
WARE MAIR WIRC ALS WOAU
WOKE WAS WAY NRC - Lick Horary Orchestra- WJZ

WMM W87

Alls Grand Rev. Cash WIP

KON Day of Spring, sketch

We Sh Van Frage

Will The army Testler

Wife Frage Braviles

Compared Wife Braviles

Wife Braviles

Compared WBAL

Compared WBAL

A Benedict Resume

Hotels of the w WAY - 11, 10 - 12, 10

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West Co T - ', Ording to g

7:00 p.m EDT 6:00 EST Be 1, in the Useh

WANT OF THE WORLD WEAR WITH WAR TITU

NOTE OF THE STATE OF THE STATE

With the Linde videst
With Mark 1 of the Market
With Mark Market Orchestra
With I Frak spects Revumb

7 15 pm. EDT 6.15 EST WHAN KINA On hesters

WHIVE KIND OF WEITE WESH

WEST TO GUZZI TONOT WITE

CBS TO GUZZI TONOT WITE

WINT WITE

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WITE

TO DOME DET 6,30 EST

CBS TO SET WASC

WASC WASC WASC NB 1 as His as some WIZ WBZ

AR I Have RIP

BEFFI A D or Revide

Will as a sort

BRIM or Plastre Crist

WIR A Nation Residence

WIN S. Anton Re

7-45 pm. EBT 6-45 EST
NBC - - - - of the Sallet: WEY
WOLLD ALL I ALL-H
CB- B b - - - - - WABC
WASC WEST WISS WISS

CB- Bab ', N. WAS WIST NET CONTROL OF STATE OF S

WIN - Ine Vecandans Al and Lee

Reser

8:15 p.m. EDT 7-15 EST

CHS - Fdwn C Hd WABC WAAC

WALL WILL WORD ALSV WDRC

AR - Star Lad WIP

WIW 1 e Santas

R:30 pm FDT 7-30 EST

AR 1 Fe hanne WJZ

V V d MAN

Chs - Star Lad WIP

Chs - Star Lad WIP

AR 1 Fe hanne WJZ

V V d MAN

Chs - Star Lad WIP

AR 1 Fe hanne WJZ

V V d MAN

Chs - Star Lad WIP

AR 1 Fe hanne Relations:

WAN - Star Lad WIP

AR 1 Fe rate

V V d MAN

AR 1 FE rate

V MAN

AR 1 FE rate

V V d MAN

AR 1 FE rate

Commense

Commense

Art - th all locat Comens: A Z WHAN WAY WBAL MALE and Quarter

Music in the Air

(Time Shown Is Eastern Daylight)

Saterday e en ross creater it he the let of the let and the net sympholis and the order to the let and the let and the let and the let are the let are

by the control of the series o by a contract partie of ears

IATER I ACII Satarday evening (NBC at 9.30 p.m.) a full hour epsode will be broadcast from the first or goal 'Misc air' enemy written for the radio. Until now broadcast musical shows have been specially arranged and acapted for the microphine. But none is from have been created purposely for the radio.

By Carleton Smith

Contines River to per a writing the From the to be the finds tel noth the list in Western the Little Season and artists to see the view of the list of the list of the view of the view of the list of

Lucrezia Bori

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make he say he cannot write an essible has a picture in his mind. The meanest thing to abstract in security can discover wrote cand thing to abstract in security can discover wrote cand FERDE GROFT writes only program If no how ten times as one was Three strates. But this choose of the pate with a truth was small discrete tall Rinning the News (b. S.b. Sister (c) Going to Press. The newspaper taut inspired 'Labloid' in case you care, was the New York Daily Mirror.

Program Details

SUNDAY, SEPTEMBER 9

NBC 1 p r Light or hestral program in termizzo from the Jewels of the Misjonas', La Rosita, Love Sends a Latie 6 ft of Roses;

Value Dos Flaces from Tachex acks of No-

Tacher Selt

(B6 13 pm Compasky Tero Dieta)

B hollor Irr

(B5) 1 14 feet sem tero Corr re

'Ight may Voy 1 14 feet Sem tero Corr re

'Ight may Voy 1 14 feet Sem tero Corr re

'Ight may Voy 1 14 feet Sem tero

NBC 1 14 feet Bear

NBC 1 15 feet Sem tero

Henr, Marcoux Sure Sem tero

NBC 1 14 feet Sem tero

NBC 1 15 feet Sem tero

White Hymanson 1 15 feet Sem tero

(cr Str)

White Hyrenson

One of the Direct States of the Dir

MONDAY SEPTEMBER 10

Daly or the Margaret Speaks, septiment of the Margaret Speaks, septiment of the Margaret Speaks, septiment of Frank Chapman is the Live seaton the Store were set of the tellow the Chapman is the Louise Beautiful Iser of

MBU - 1 in the trace Jee (et by Watter E Koors, Lee's hair lapt to Net Far Fron Le (t Sa age et the Went I is Fan Lapt to Menigese, e Eijar, Wish Doce et land, the Decision of the Land, the

FRIDAY SEPTEMBER 14

ABI B p m (11 fs service Covered will Jessica Oraqonette, separa Rosario Bourdon threodog five pit a be overtime in Massenets Pf. re', Writhout o Heaven fou Le hat's Peta a Sivile Same tem the Peer Guit Since of Grief and Antrea Dance fou the same suite. Then you'll keer ember to Marche Whitame But core from Jocky, Chep is Etiade a Gilla Brazilla Wigner of States will peer form by the certain the same at Same and favore fund of the same of Same will peer form by the certain form by the form of the form by the certain form by the certain form by the certain form by the form by the certain form by the

Peeping into the Local Studios

But the MENUTY property and the property with th

William this restance of the time at the traction of the tract

By Murray Arnold

The state of the s

Vincent Travers takes his band for a southern tour after Labor Day, with whole trip being arranged by Yannie Sacks, of the WCAU Artists Bureau.

O R reprets to the Mosen D ver radio general of ingerial to Masen D ver radio general of the Landsler control of the landsler

AFF M FS — No res the I perd to the control of the first term of

THE I was ster sport to the protection of the pr

HOW WOMEN

The Favor of Other Men

The Favor of Other Men

Poless two parts of the present food decays in year bowels. The parasans your food decays in year bowels. The parasans your whole body. Movements get had and cars paired. You get yellow to be the parasans your to have bearing the a transfer of the have been an aptive in a chestimating, early that he care an aptive in a chestimating, early that he care that we get to have been a part to be a personal early on the personal early of the formation of the decayed preson in your bowels are that decayed preson in your bowels are the personal early of the decayed preson in your bowels are the formation of the decayed preson in your bowels. The one mild vegetable enter the state of the large Palls. No calemed emerous on Cartees, think fore, uniformation of the personal chain to want meets a free flow of your hite personal chain to want meets a factor of the personal chain to want meets a factor of the get large of the personal early of the

High Blood Pressure Sufferers

Letter a treatment in any experiments of the year effects of the last strains and experiments of the local processors of the last strains and experiments of the last strains and experiments of the last strains of the last stra

Beautiful! She had her

Nose Corrected.

Beer for the control of the Badis and the control of the Control o H CAPP do no to the company to the c

RADIO GUIDE Program

LEE LAWRENCE

DOROTHY ALLINSON Pianist

WLIT

Monday-and-Friday 5:15 p.m.

9.00 pm. EDT 8.00 EST * NBC-Watz Time, Frank Munn, Vicine Secal Orchestra WEAF WC5H WEIT WGY WRC WEW

WHA Seem M SORP 9.30 p.m FIDT 8-30 EST NBC-O e North Sands Pick and For WEAF WEIT WCSII WITC

CBS—Caulorna Melodies WABC
WJAS WORD WERE WEAU
WI-1 WARE

W NBC—Flord Gobons the Heading H nov 47 WBZ WBAL RORA

WEE. - In ce | 1 (near! Music WEE. - In ce | 1 (near! Music WEE. - Nor ce | In 1 & New Message | N Well-Sor in B to he Orth
10 80 pm EDT 9:00 EST
(B) website Green A 180 WeAU
WJAS WORD WJSV WORD

Daylight Time

ABC - "Stare Bancort Banner" dra pare prisual WIZ WBAT WHAM WMAL ADRA WBZ #NBC-First Nighter. WFAF WCSH WEEL WITC WLIT WRC WGY WLW- Dance Crebestra WAAC-Hug, & Contra Corchestra W.R.-Hugher ea, H. fory

10.15 p.m. EDT 9:15 EST

ABS Milton Kellem's Orchestra: WIP WIW-Henry Thies' Orchestra WOR Eternal Life, dron's

10:30 p.m. EDT 9.30 EST

TO Jack Bern C. Clan. Frank
Farker Ferry Constra What
WIN WIN WEEL WORK WHO
WIN WITH WEEL WORK WHO
WIN WITH MASS Meeting: Gen
There:
. 1-5 MAN A LEC

Will the Court of the Will Will Albert Will a data habita Will a data habita Will albert Will with the Court of the Court

Friday, Sept. 14

10:45 p.m. EDT 9:45 EST

WAC-Mus ca Highrester
11:00 p.m. EDT 10:00 EST

NBC-Gurae R Halmes WEAF

WTIC WAC WALL WC'H

* CBS-CIMI Edwards WAC WDRC

WORD ALA A ABB WISY

NBC D Close Breibers Orchestra

WI WBAL WMAL WHAM

KUNA-Sport Stants

WB/-I may of Souga

WCA - Alar Sectt

WHI-B. it al Scores

WI WHI-B. it al Scores

WI WHAL SECT WAS LAN Pool's Orchestra

WI A I no ved Mysteries

WAC-News

WOR B I Block Orchestra

WITH SECT WAS EST

II.15 p.m. EDT 10:15 EST MICH WILL WELL WRC

WHE WILL W. ET WRC

WHE AND WAS WAS WORD

WHE CHARLE DISES' Orch.: KDKA

WBZ

ABN Ed's Orchestra, WIP

WALL-Jan Savrit's Orchestra

Cantinued from Preceding Page

WHAM News WRVA-CE ou The Magician 11:30 p.m. EDT 10:30 EST

NBC Freez, Maring Orchestra
WEAF WEFI WFG WITT WEST
CF-1: Be e en rest MABC
WEST WAS WIFE WAS WISY WONG

RBC Freque Burras' Orchestra'

Wrd.

With the Restant Band WIP

With the stant

With the stant

With the classes

With the classes

With the contents of the

11:45 pm. EDT 16:45 EST Chy-thirms Barnets Orghestra:

12 00 Mid. EDT 11:00 p.m. EST
"BC-Parb hele timtobe G
Men" WEAF 1-11 WIF1 WGY
NECT 1 to the ris Orchestra.
WARF M. IT LEFT
CET-1:00 BC.00005
WARG WCAU WJSV

TO THE STREET CONCESTRATION OF THE STREET

NBC - Ents Duchi a Orchestri WIZ WBZ WRVA KIRKA WIW WBAL WHASI ABS-D v. I WIP WG - D v. Or or c WIR v. C area & Gree Orch

W(t) = D as Or year (
W(t) = V (see a Greek Orth

12 15 am EDT 11:15 p.m. EST

CBS—Herby kn O lastin WABC

WOKO Well WA

ABS—have hard is O chestry WIP

WR(-Hard Strik Orth ARC)

12:30 am EDT 11:30 p.m. EST

NBC -31 is G (costs WEST

NBC -31 is G (costs WEST

WILL WAR WEST WAR

(B) = B + costs WEST

WOKO WY W WAT WAY

NBC -4 WARS (costs WEST

WB/

ABS BE - WIP

1:00 a m FDI 12 MM. EST

CB. A. I. VASC

WIN F - Or and

1:30 a.m EDT 12:30 EST

WEW-Liv, ic. Or bestra

2:00 a m. EDT 1-60 EST

WLW-Moon River, organ and poems

ABC (1 km) R) 2,000 V WEAF WFI WHO ME OF DOVERS WIZ WBZ KDNA WOAL CBS-1 str.

APKA With CBS—I see to the walk of the country with the country with the country with the country with the country prayer Period With—Me or the country with—Me or the country with the country w

WRVA - Musica Clack

8:15 a.m. EDT 7:15 EST

NBC-Las A. Tro and White WJZ

WRAI WBY RLKY WMAL

WCSH - A Moring Devotions

WEEL R. hard Lebert arganist

WIW - A Mar - C Devotions

WOR - At Woods songs

8:30 a.m. EDT 7:30 EST

NBC-Cheer WEAF WGY WCSH

AEEL WHI WHIC WRC WLW

NBC-Lew While orean WJZ WHAM

KDKA WBYL WMAL

WBY Farmers Umarac

WOR-Rhythm E-wores

8:45 a.m. EDT 7:45 EST

WOR-Rhythm E-tores

8:45 a.m. EDT 7:45 EST
CBS—The Ambassadors. WABC
WBZ—Sheeping Years
WHAM—Rid. Throughts
WOR—Does Liess Richard Meaney
9:00 a.m. EDT 8:00 EST
NBC Monning Gardens
WEAF WEIT
WCSH WEC WOY WEEI
CBS—Luxer bong Gardens
WABC
WORC WIAS MICAU WAYC WOKO
** NBC—Breaklast Cab: WIZ WBAL
KDRA WHAM WRVA W3Z
WIN—Salt s Peanuts, hasmony
WOR—Story Teller's House
9:15 a.m. EDT 8:15 EST
NBC—Don Hal Trio WFAF WLIT

WIS A.M. EDT 8:15 EST
NBC-Don Hall Trio WEAF W
WGY WPC WLW WCSH
WEEL Closes Lestitute
WMAL -Brodenast Cinh (NBC)
WOR Git Seasts' Program
9:30 a.m. EDT 8:30 EST
NBC-Taters and Mule WLAF WI
WGY WTIC WRC WCSH
CRE For Bass WABC WC

WGY WTIC WRC WCSH
CBS Fon Bevs WABC WCAU
WJAS WORO WNAC
KDKA—Style and Shopping Service
WLW—Joe Freeson Hanns
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
BS-The M-stersinger WABC
WAC WOAU WORO WJAS
IBC The Banjoleers WEAF WCSH
WRC WGY WIW WEEI WEI WIIC

ABS—Maped n and Biroff WIP KDKA—The Plough Boys WOR—The Lorely Cowboy 10:00 a.m. EDT 9:00 EST

BC-Arnette McCullough songs: WEAF WFI WGY WEFI WCSH BS-McJow Moments: WABC WAAB WCAU WJAS BC Edward

WCAU WJAS

NBC Edward MacHueb: WJZ WRVA

WMAI, KDKA WBAL

WBZ Home Forum Cooking School

WHAM—ATower Clock Program

WIW Arther Chandler, Jr., organist

WNAC-Buday Cark

WOR Chadren's Hour

10:15 am EDT 9:15 EST

WBC WBAL WMAL

CBS—Car ton and Craigs
WAB WJAS WJSV WCAU

NBC—Morning Glories: WI AF WLIT

WCSh WI WRC WTIC WRVA

WEFI

ABS Dens 5 Mig. L. WID.

WEFI
ABS News 5 Mm WIP
ADKA-Home Forms
WGY=The Southerners
WLW-Autoinette West, soprano
WNAC-lane and John sketch
10:30 a.m. EDT 9:30 EST

10:20 a.m. EDT 9:30 EST
NBC-S. ag stings KDKA
CBS-Naus 15 M 11 WABC WOKO
WJAS WISV WCAU WABC WOKO
WJAS WJSV WCAU WAGC WDRC
NBC News 15 M n) WEAF WGY
WEI WPC WHIC WCSH
NBC-Mar g Paralle WEAF WTIC
WGY WIE WESH
WELL Committee WESH
WELL WAS BAR
10:45 a.m. EDT 9:45 EST
NBC News 15 M n WJZ WMAL
KUKA WBZ WBAL

10.45 a.m. EDT 9:45 EST

NBC New 6 Mm W// WMAL

NBC—Organi trea, Jick Owens, tenor WJZ WMAL KUKA

WBAL Come ric tre Kitchen

WBA Come ric tree

WELL—Morra Parade (NBC)

WHAM—Ton Grierson, oreanist

WIW—Lous Jo. Johnen, bariton

WOR Dringing Class

11.00 a.m. EDT 10.00 EST

11.00 am. EDT 10.00 EST BS-Kn Le cose, K che WABC WCAC WDP(WNAC WJSV BC-Caave of State WLII WGY WLW WCSH BC-Ahra Scatterier planest, WEAF WTIC WEEL WRC

Star * Indicates High Spot Selections

NBC Tro Mark a rose Walk WB/
Will'M WBM WV V
ADNA B blor a 1 See Holer Irwin
WOP Nor I call Wy

WITCHAILL

** NBC—America's Cup Yacht Race

WIT WMY WBAI 'VAM MBZ

KDKA Radows' (1 b

WHAM—Race of a b' min.)

MLW Livest on Reports

11.30 a.m EDT 10:30 EST

11.30 a.m EDT 10:30 EST
CBS—Concert Multures WABC
WDR: WALL WASV WOKO WNAC
WGY—Chilare & Theater
WIW Surfa R barts blues singer
WOR—Ma to Mack scores
11.45 a.m. EDT 10:45 EST
WJAS—Concert Mir attres (CBS)
WLW—Painted D cama
WOR—Storp (ut

Afternoon

12:00 Noon EDT 11:00 a.m. EST BS-Conne Gates songs WARC WDRC WAAU WAAL WAAS WORD

ABC Arnch.r Quartet WEAF WRC WCSH WEFT WRAA WHC WGY NBC-F.elds and Hal.: WJZ WBAL

HDK4 Wester Bures 1.49 WB/ Writter B. resp. No. 48
WHM Jr. K. Fr. Sol 28
WLW-Bares Active en r
WOR-Do Yor Know?"
12:15 p.m. EDT 11:15 a.m. EST
NBC-Honeyboy at d Sasgafras: WEAF
WBC WELL WTIC
CBS-dlo 2 the Volta WABC WAAB
WORO WJAS WIB/ WCAL WORC

WIST

ABC -Genia Fonariova soprano: WIZ

WBAL WRVA KDKA WHAM

WBZ-Tile Failors Savinge

WCSH News, Fain Flashea

WGY-Martha and Hal

WLW -Moring Highlights

WNAC-News and Weather

WOR - Moring Franche WNAC-News and Presentic
WOR May ed Fise in the
12:30 pam. EBT 11:30 a.m. EST
CBS -Al Kavelin's Orchestra WABC
WJAS WCAU WJSV WORO WAAB
NBC --Merry Madcaps WEAF WRC
WGY WLIT WITC

MILLY C a d Sade comedy: WIX

-Stock Quotations: WIP WCSH-Speedathon WEEI-Dei Jack and Ray WLW M. by Driano
WNAC The Shonjer's Exchange
WOR Histor East inviseum task
12,45 p.m. EDT 11:45 a.m. EST
NBC-Words and Mistor WIZ WBAL
WRVA WMAL WHAM WBZ
WCSH-Ness
WGSL-The Viscount.

NBC Jan Benesco Ensem WEAF WRC WCSH WFI WEEI CBS—George Halls Orchestra, WABC WOKO WCAU WJSV WNAC WDRC WORD WEAD WOSE WHARE WIP
E. T.—A.H. Club WBZ WHAM
KDh.A. Worl a to Mo to NBC)
WG) S.—I. Romes
WWG S.—I. Romes
WWG S.—S.—I. Foot 15 On esta

1:15 pm EDT 12:15 EST MBC Songfellows Quartet: WJZ

KDKA WBAL WRVA

WGY-Jan Branesces Orch (NBC)

WHAM News, Agricultural Forum

WAS—George Hols Orch (CBS)

WLW Nora Beek Thumath, vocaust

1:30 p.m EDT 12:30 EST

BC Are as Car locat Race WIAF WIFI W. I WCSH

VB Varies G. Fra. D. WJZ WRVA WBAL WMAL W. AM WBZ KOKA WLW CBS-Esilat Velas' Ensemble WABC WCAU WOKO WJSV WJAS WDRC WNAC

WNAC ABN-Soft Fisher's Orchestra, WIP WCY-Farm Program WOR-Thomser is had the Air 1 45 pm. EDT 12.45 ENT

1 45 p.m. EDT 12.45 EST
NBC D b for Crobe to WEAF
WI. Not WFI
WOR-Job More it tenor
2:00 p.m. EDT 1:00 EST
4 NBC Rex Battle's Ensemble
WEAF W I WRC WIIC WGY
WOSH WHI
LBS—Dan Russos Orchestra WABC
WINO WAAB WOAT WDRC
WJSY Afternoor Raythms

WOR-FI Day Construction Constru

White land My Const.

2.30 p.m EDT 1.30 EST

**NBC-Radio Paybi drama

**WEL WE WE HALL WEST

With MATE WAS MISS MOKO WIW Business News WO C Falton Beauty, Food, Child

2.45 pm ED1 1:45 EST

BE R al flawar in Orchestra WJZ
WIW WBAL WHAN WBZ WMAL

KDKA W CVA

3.00 pm EDT 2.00 EST

ABC I nny Tucker's Orchestra

BC Thury Tucker's Orchestra WJ/ WWAL WHAM WRVA WBAL

ADKY WEZ WITH WAT Brothers Orchestra
WITH WAT WEST WGY WIT

(BS CA SOFTE WARD WORD

RAIS MAIS WALL MUSY

WAS BARRED

WAY BASEN CARE
WORLDAY, Exemple
3:30 p.m. EDT 2.30 EST
ABL Acea Fry River Kives
God Quarter WEAF WRE WOX
WELL WEST WRYA WAR WEEL

CBS-Amore Our Spinenes WABC WORD WIAS WAAB WEAU WISY BC Angrees C.p. Yacht Roce W.Z. WBAL WHAM KDEA WMAL WBZ

AB - north Herrew, Orchestra, WIP WOR Florence How and, soprane

3:45 p.m. EDT 2:45 EST BC Sitaloys Songsers

WMAL
WOR-Frank R cc acdi baratone
4:00 p.m. EDT 3:00 EST
* CBS—Futuray Stakes from Belmont
Track WABC WOKO WJAS BC-Don Carlos Orchestra: WJZ KDKA WBAL WMAL WHAM WBZ WCAU The Pickarn Family WISY Basebal Gar e

WOR Al and fee Reser Present
4:15 p.m. EDT 3:15 EST

NBC -Platt and Nerman WIZ WBZ
KDKA WBAI WMAL WHAM
4:30 n.m. EDT 3:30 EST
* NBC-Fn sh of Amer ta's Cup Yacht
Race WJZ WBAL KDKA WMAL
WHAM WBZ WRNA ALW
* NBC-Fn sh of Amer ca's Cup Yacht
Rwn WEAF WELL WRC WCSH
WGY WIT WTIC
CBS Scott F her's Orchestra WABC
WOR Bud Bainey songs

WOR Bud Bainey songs
4:45 p.m. EDT 3:45 EST
WOR Saft F. Jers O Astra
5:00 p.m. EDT 4:00 EST

Orlandos Insenber WIII WELL AGY WORR

WIR WITH MAY WORK

(BS-E to h Light's the restrat WARC

WAR O wo As We At WDRC

WOR Program Resome

5:15 p.m. EDT 4:15 EST

(BS-On the Air Tonght (5 Min)

WARC

WOR Express 11.6

WABC
WOR- hay Fayre likes
WR (-Ora de elempetans (NBC)
5:30 p.m EDT 4.30 EST
NBC Crek Well Jordeska WEAF
WGY WESH WEVA WEEL WRC
CBS-lack Armstrong WABC WORO
WCAU WERE WAS WAAB
NBC-Jacks Hener songs. WJZ
WBAL WHASH WBZ
KDRA-B. and Aex
WLW-John Basker bardone
WVAC Melicy Mart
WOL - Lee (ass
5:45 p.m. FDT 4.45 EST
NBC | Like (post Albe WIZ

A DEA WBZ

* CBS—"Befreve You Me" Ted Husthe WARE WARB WEAU WAYS THE WARE WAAR WORD
WORD
BLE fehr Gove and Dick

WBAL Ithis Gove and Dick WBAL Brades A head based What Alissa Sing Bas VLW-Clux Welts Orch (NBC) WNAC-Lix Yankes Singers

Night

G.00 p.m. FDT 5:00 EST

* NBC—One Man's Family, WEAF
W.W WRC

CBS Peathfrom Penal Up. WABC
Which A.CA WISV

NB' Livry Jamen's Oriestra
WIZ WAAL WAM WAY WAAL
ABS—WAS BOALLS Orchestra, WEAT
ABS—WAS Experative, Weather
WCSH - News Tride Review
WFEI—The Evening Tattler
WCY Evening Brevities

WHAM News 5 mm)
WOR Jos (Zagor 5 Drubestra
WRVA from Portle

6.15 pm LDI 5 15 FST

6 30 p.m. EDT 5.30 EST

NB No. Wo WEVI

NB 100 CON NO Orchestra:

NEW WRC W. SH CBS. B. F. C. WIRC AD. C. VIIB WIBS WILL HILS AND

AND ARE Armstrong sketch WJSV

NBC I very bingers of Harmony;

WIZ KDRA WHAM

WHY Or a voors Morase

WII Pray voors Morase

WII Pray voors

WI WI Armstrong sketch

WIW back Are strong sketch

WOR day of Healter talk

GS Ness of Meater talk

6:45 p.m. EDT 5:45 EST

(BS Ness of Mr. WABC

ABI Lee berek berek believe WIZ

WBM KDKA WMAI WHAN WBZ

(BS Sa. P. bbr. Orch WABC

WCM WAB WOND WDRC

h(W WM8 WOAD WOR MCM Mo ex McM Lo experient Well Lo experient WOR-Steel with Music

7:00 p.m. EDT 6.00 EST

BC Stupp Clab WJZ

CBS—Charles Carlle, tenor: WABC

WORD WDRC WJSV WJAS WCAU

WORD WORE WISV WIAS WEAU
NBC Description of the North WEI
WIE WESH WHI
ABE Bassh Resume WEAF
VBC -Pickons sisters WBAL WMAL
KDKA-Stanley Metca I News
WBZ-Ray Defonetes Orchestra
WGA Danie Orcestica
WHAM Sortcast
WLW-Oid Observer
WAYC-A Dismatization
WOR-Ford Fick sports
WRVA Nows
7:15 p.m. EDT 6:15 EST

WRNA Nows 7:15 p.m. EDT 6:15 EST NBC- Hallenger Dr Wm

BC - Harrison ' Dr. Wm H Founds WEAF WCAH WIT WRC B- Jan Say U.S. Orcheste: WABC WJAN WCAL NDRC WORO WIAS WAL WORD WORD

NET FIRST WITH A Williams
WIV & BAL WBZ WITHA KORA
WEEL After D. or Revue
WLW Wac. a c Wazzy piano duo
WAAC Tre Old Apothecary
WOR Do You Krow?
7:30 p.m. EDT 6:30 EST
(BS—Whistering Jack Spith's Orthes

7:30 p.m. EDT 6:30 EST

(BS-Whisperine Jack Spith's Orchestra WAK WISY WORD WJAS WAK WDRC

NBC Martha Mears songs: WEAF WEI WGY WCSH

NBC-Henry Kigs Orchestra: WJZ

WBZ WBAL

ABS (barles Barmet's Orch.: WIP

KDKA-Duise Orchestra

WEEL Pick and Par, coinedy term

WHAMS Exentry Irreflude

WIW Bob Neishal sports

WOR At Latt Belief creatist

WRYA Free and Misicae

7:45 p.m. EDT 6:45 EST

NBC-Sters of the Spidet, WFAF

WGY WEI

CBS-Rious Arreald soprane WABC

WAY WILL

BS-Richa Areald sopring WABC

WAAC WIAS WIN WORD WORD

ABS-File's Gong Esemble WIP

WBZ Christan Science Minter

WCAU Street Select W(All street Sees
W(SH—Devectatic Committee
W(WHE F D Hour
WMAL—) ary Kn o's O. h (NBC)
8:00 pm. EDT 7:00 EST

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** CBS—The Roxy Revue. WABC WORD WDRC WNAC WJAS WCAU

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CBS— BO DE TO TO SECTION OF SEC

10:00 nm LDT 9 00 EST CB-W Service WAS WEST

10.15 p.m. EDT 9:15 EST KDRA-C W Program
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10:30 p.m. EDT 9:30 EST

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Barn Da to Spacets Linda Park-er Hower Ho! Slot Lace Eza, Lulu Bere Mar, Jay Fran WJZ WHAN WBAL KOKA WWAL WLW

WHAN WBIL KDKA WMAL WLW
WBZ
WNAC Ardiew Jacobson's Ensemble
WOR-Class Barteric Orthostra
10:45 nm EDT 9:45 EST

* NBC—The Stheman Singers: WLAF
WISH ARC WGY WFI WHAN
WLEL WHO
WNAC Musical Revinester
11:00 p.m. EDT 10:00 EST
NBC Guy Lombardo's UrchestraWIAF WHIC WRAA WFI
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WOKO

Gry Lombardo's Orchestra:
WFE, WCSH

OR Bert Book's Orches ra

11.30 pm EDT 10:30 EST

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WHILE WCSH WFI

AB-Bue Rhythm Band WIP

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WHAM News 2 mi 2

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AOR Action Tennes Orchestes

11.45 pm. EDT 10.45 EST HOLL WAR W KO WIN WARD 12.00 Mid. EDT 11.00 p.m. EST

12.00 Mid. EDT 11:00 p.m. EST

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ME — Craft P Days Orchestra

WHAM WMAI MRY WBAL

AB — D ys E J WIP

MDKA DAY Cab

WIW Pall Wettening Party (NBC)

WOR E. Dantags (rebestra

12.15 a.m. EDT 11:15 p.m. EST

WRC WY WELL WRVA WF)

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WRC WY WELL WRVA WF)

30 a.m. EDT 11:30 pm. EST

BS Hall tone Greener WABC NBC-Ar. L. ros Orchestra WJZ WBAT KD A WHAM WBZ MMAY ABS-BC C C 4000 S Orch WIP 12.45 a.m. LDT 11:45 p.m. EST

ABS 1 s . . . Order ra Will 1:00 a.m. EDT 12:00 Mid. EST CBS Cera Kirtles Ochrestea WIBC WCAL Missia. Poiscas R ports WLW Dange Orderestra

Buried Alive

(Continued from Page 9)

place in the Orosco yard.

"But look," said Michael Savato, "the blinds are drawn in the house."

"So Orosco does not intend to return soon," Mrs. Angulo added.

"If ever," said Mrs. Savato,

"I go to telephone the police!" said Mrs. Angulo. And picking up her skirts, she ran. I wo hours later, a bored sheriff's deputy, summoned by her call, sank a spade into a square of loose earth. Five minutes later the same deputy, but no longer bored, phoned headquarters.

"Are you sure it was a body?" asked

phoned headquarters.

"Are you sure it was a body?" asked Police Captain William Bright.

"Yes—although I didn't uncover it completely," said the deputy. "I didn't want to disturb possible clues. And say, we've got to act fast on this. The neighbors figure Orosco is heading for Mexico."

"That's where he would be heading." the Captain said. "Because he knows that once he crosses the border, he's safe. We can't bring him back."

Two minutes later, the police radio

Two minutes later, the police radio alarm went out:

"Calling all cars . . . calling all cars . . .

Wanted, Angel Orosco, probably 30 years old, travelling in a Ford sedan with five children and some baggage, chiefly suitcases. He is five feet ten, and has a moustache. The children range in age from three to twelve years. Please cover Calexico, Nogales, Tia Juana . . Calling all—"

Meanwhile, with siren screaming, a police car whirled out to the trim Orosco bungalow. Policemen leaped from it. Busy shovels threw the loose sand out of the hole. And then—

Hardened as they have to be to scenes of suffering the police looked at one another in horror.

Coming Next Week:

The Truth About Eddie Cantor By Ida Cantor

His Wife Tells How He Wooed and Won Her-How He Gets His Way in Major Situations-Whether He's a Comedian at Home -and Many More Intimacies Never Before Revealed.

"Too Fast to Buck"

One Economist Who Turned Burglar Didn't Count on the Speed or the Effectiveness of the Washington, D. C. Police-or on the Value of Radio as the Defender of Law. Another Fact Story in the Thrilling Series, "Calling All Cars."

All in an Issue Packed with Feature Stories of the Stars

"God in heaven!" exclaimed one burly officer. "He buried her alive. Look—how she bled into the sand!"

"How she twisted!" said another, "Suf-focated!"

More urgent now, was the radio voice:

"Hold Angel Orosco for murder. Hold Angel Orosco for murder. Please watch all border points and bighways as this wanted man is believed beading for Mexico. Hold for murder:

Along the border, up and down the roads, this message flashed into patrol-cars, police stations, even into those private homes where adventurous-minded folk listen to the unrehearsed drama of police broadcasts.
It flashed into the automobile-radio of

It flashed into the automobile-radio of Fred Smith, a travelling salesman, who was driving south to the border. Smith is not his real name: that was not made public, "A murderer!" exclaimed Smith. He had heard the first message also. "So that's

why they want that guy." He stepped on the accelerator. "Funny if I should see him," he mused. "But I won't. Nothing like that ever happens to me." But just the same, he began to watch the road.

He overhauled three Ford sedans—peered at each as he passed it. Then he began to overtake a fourth, going fast. A baby face peered through the back window. Smith passed the car. He saw that it was loaded with suit-cases and bundles and children. And—the driver was a swarthy individual with drooping black moustaches!

Smith roomed about For once he based.

Smith zoomed ahead. For once he hoped to meet a speed cop. But he reached the next town without interruption; there he dashed into the police station.

"Say!" he shouted, with the zeal and enthusiasm of an amateur detective who actually has found a clue, "that guy Angelo what's-his-name is on his way to this town!"
When the police finally found out what

the breathless salesman was trying to say

"they sent out a patrol car and picked Or-osco up just inside the town limits At the trial, little Amélio cried as he told what his father had done to Catalina. They sent Angel to San Quentin for life. The children went to orphanages and poor

The children went to orphanages and poor Catalina to a cemetery.

"They will not give Baby Luis his goat's milk regularly." sobbed Angel as they led him away. "He will get thin."

Now, when he has no prison work to do, Orosco sits and stares. He is a quiet, tractable prisoner. But one thing he hates. When other prisoners in the cell block listen to the radio, Angel stuffs cotton in his ears. He cannot stand this grings radio ears. He cannot stand this grings radio. ears. He cannot stand this gringo radio.

> In Next Week's Issue of RADIO GUIDE

'Too Fast to Buck'

When a college-trained man comes to the end of his rope and turns to crime to the end of his rope and turns to crime to make his living, anything might happen. In this thrilling factual crime-detective story, nearly everything does. The records of the Washington, D. C., Police Department yielded the facts in the absorbing "Calling All Cars" story you will find in Radio Guide, out next week, dated Week Ending September 22.

Theme Songs That Click

Long Long Ways From Home," the theme song of "Bar X Days and Nights," now heard over the WABC-Columbia network every Thursday from 9 to 9:30 p. m. EDT, was written by the star and director of the program, Carson Robison, while steeped in the contrasting moods of happy sentimentality and gnaw

ing depression.

In 1932 Carson was in attendance at the wild west rodeo in Madison Square Garden, New York, when he was inspired to write "Long, Long Ways From Home." Although Carson found only the tanbark of the Garden under the hoofs of his horse, he visualized himself streaking across the plains to make his home range.

SPARE RIBS

Hear Him Take Out the "ALKA SELTZER SPECIAL"



Every Saturday Night

NATIONAL BARN DANCE

America's Big Hour Radio Show

COAST TO COAST
Over 40 Radio Artists, including The
Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

WAIZ-WBZ 10:30 P.M., E.D.T.

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City

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BRONCHIAL

AFTER

Sleeps Soundly NOW! "I suffered 15 vrs. with Beenchial Asthma paroxystis," wrote Mrs. R. Chawn, 280 S. Palm Street,

RADIO GUIDE is paying

RADIO JINGLES try your skill-it's Free!

CAN YOU WRITE A LAST LINE FOR THIS?



There was a young fellow from Wheeling, Who thought Wayne King's music appealing; He tuned in his set, Said, "Here's my best bet,

Write your last line here

NAME ___

STREET ADDRESS_

STATE

Winners of Jingle No. 5

Three sisters named Boswell, one day Hang songs in a new sort of way. An announcer who heard, Gaid, "Now you take my word.

1st Prize 525 A. G. Shea Glyndon, Minn. "These notes will draw interest, I'll say!"

2nd Prize \$15 Charlotte C. Webb Paterson, N. J. "Those belles have appeal that's okay."

3rd Prize \$10 Leon D. Skala Pasadena, Calif. "Each Queen takes the 'Jack' out of play."

\$5.00 Prizes:

Mrs. S. A. Bright Port Arthur, Ont. Agnes E. Higgins Corona, L. I., N. Y Miles A. Kenefick West Riverside, Calif. Mrs. J. M. Schnoberle York, Pa. Arnold M. Cownn Queens Villago, N. Y.

William O. McAboe Scattle, Wash. Floyd C. Pollard Cleveland, O. Orpah M. Le Gro Astoona, Pa. Hilda J. Martin Philadelphia, Pa. Claire Puneky New Orleans, La.

Cun YOU write a last line as clever as these? Write one for the Jingle printed in the coupon. Send it to "Jingles," Eadle Guide. 422 Plymouth Court Chicago. \$100 IN REAL CASH is being paid EVERY WEEK to the persons who send in the best answers. No hard work to do—no subscriptions to solicit. Just fun for you—and a chance to win some ready maney.

Another Jingle in Next Week's

THE RULES:

1. Each week until further notice, Radie Guide will print an ununished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.

2. Radio Guide will pay \$100.00 in cast prizes each week for the best last lines sub mitted for the Jingle published that week (See Prize List below.)

You may send in as many answers as you wish. Try to be clover. Originality will count. Neatness will count.

4. Mail your answers to "Jingles." Radio Gulids, 422 Plymouth Coort. Chicago. Answers for this week's Jingle must be in by 10 A.M.. Friday, September 14th. Winners will be announced in Radio Guide as soon thereafter as possible.

b. This offer is open to everyone except employes of Radio Guide and their families. Answers will be judged by n committee appointed by Radio Guide. The committee's judgment will be final. In case of ties duplicate awards will be given.

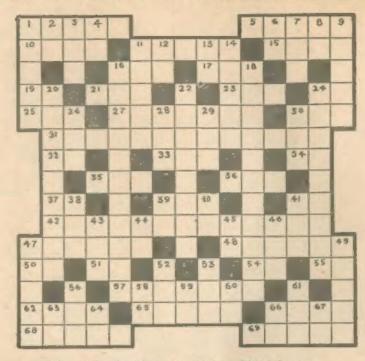
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

THE PRIZES

1st Prize			\$25.00
2nd Prize		*******	15.00
			10.00
Next 10 P	rizes \$5	.00 each	50.00
Tot	ul	*******	.\$100.00

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

Radio Guide's X-Word Puzzle



The solution to this puzzie will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL.

1—Dried grass

5—Gracie Allen's George
10—The cry of an owl
11—Less perilous
15—Swimming tank
16—Kitchen utensil
17—Reat

-Rent 19-Home of a radio-famous

wizard

A dance step

Anger

-Missouri (abbrev.)

25—Upper part 27—City in Italy 30—Tear 31—Recollections

32-On top of 33-Cow talk 34-Constant flow of electric

current Orive

35—Afternoons (abbrev.)
36—Afternoons (abbrev.)
37—Southeast
39—Resting place
41—He bought the radio, but
listens to the programs the
others like
42—Recorded radio programs

others sike
42—Recorded radio programs
47—Sheep producing highestquality wool
48—Stern
50—Conjunction
51—Initials of opera and radio

soprano 54—Each (abbrev.) 55—East Indies (abbrev.)

57-Travelled along the margin

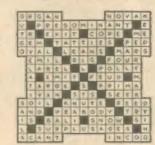
62—Surface coverage 65—Some like this porridge

hot 65—Path 68—River of forgetfulness 69—Unit of weight

VERTICAL -Slang for "proceed"

6-Higher 7—Stick
8—Negative reply
9—Sailing vessel
11—Mephistopheles

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



12-Indefinite article 12—Indefinite article
13—Ellevated railway (abbrev.)
14—Queen (French)
15—Feminine natives of French

capital 18—Sent

18—Sent forth (radio pro-grams) 20—Founderer of ancient Per-

sian religion
22—Middle layer of skin
24—Unfortunate occurrence
25—Mightier than the sword
28—Vigor

-Non-commissioned officer

29-Non-commissioned 30-Roddy 38-Make a mistake 39-Before Christ 40-Short for Diana 41-South Sea Delicacy

43—Purpose 44—As

44—As
45—Postscript
46—Man's Name, Hebrew for
"watchful"
47—Rule of conduct
49—Mountainous Aziatic coun-

try
52—Bird
53—Saints (abbrev.)
56—Fondle

-Unpleasant army duty

59-Sun god 60-Electrical engineer (abbr.) 61-Hearing organ 63-Regarding

Wave Marks

Curtain. Don Lee, 54, head of the broadcasting system bearing his name, died in Los Angeles August 30. An organizing genius, Lee branched from automobile distributing to radio; built up one of the few individually-owned networks in the United States; affiliated it with Columbia.

Relay. While Carlyle Stevens, WABC-Columbia announcer, anxious-fathered it in front of the mike a few days ago, a baby son was born. They printed a sign and held it up in front of Carlyle so that he could read the news. He read, smiled, but never faltered in his announcing, 1934 model papa!

Relay. Unlike Carlyle, Hugh Conrad (another CBS announcer) was pacing a hospital floor when came news of a baby girl added to his family circle.

Meter. Richard Maxwell, NBC tenor who birthdays September 12, is a Phi Beta Kappa who sports A.B., M.A., and Ph.B. degrees. He sang bass till Galli-Curci told him he should try tenor. He

went broke in real estate—sold his hold-ings for a song—and now sells songs for real money.

Meter. Jimmy Wallington, who adds a year September 15, had a hard time making up his mind about a career. He started out to be a minister, switched to medicine, again to geology, again to singing and now is NBC's ace announcer. He likes swimming, golf and Cantor—but hates to be called Eddie's stooge.

Meter. Margaret West, WEAF's Texas Cowgirl, becomes 25 on September 10. She loves horses, hates cars, owns a ranch.

Meter. Ann Seymour, NBC dramatic actress, admits a September 11 birthday, won't tell the year. Her family has been on the stage for seven generations. She loves dancing, swimming and tennis; her ambition is to write a successful play.

Meter. Bob Haring, WMCA studio or-chestra director, recently celebrated his 38th birthday. He's a big man with a

VINCENT LOPEZ

As He Appears Under the

MIKEroscope

By Lee Mortimer

Vincent Lopez is a fan for numerology. He's been stud/in y the occult science for years, until by now he knows as much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker. Vincent is 37 years old. He's been stocky all his life; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that. But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings have pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez'.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however, because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for \$35 a week he played the piano while the orchestra rested, Now his earnings are around \$10,000 a week.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work. He rises at 10 a. m., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his night spot.

Lopez introduced the rhumba to America. He prides himself on the achievement.

He is sentimental—in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keeps a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way. He g

dark clothes, even in summer, and dislikes people who wear light clothes.

A canard about him is that he closes his eyes like a love-sick swaln kissing his sweetheart while broadcasting. He really doesn't close his eyes; it's just that he has such long eyelashes that from a distance his eyes always look closed. He doesn't even close his eyes while kissing.

Lopez seldom laughs, but occasionally smiles. He wears glasses while reading. Myopia is his trouble. Can't recognize friends on the street because he's near-sighted.

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a "man of the cloth." Studied there for three and a half years, after which he played the piano in a Brooklyn cafe.

Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with sweets. He's crazy about honey, preferring it out of the comb, His middle name is Joseph.





VINCENT LOPEZ



RADIO Guide will place some celebrity Under the MIKEroscope every week Save the picture on this page. There will be 52 in a full set. This is the twenty-second. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine knish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.

The Stars Grow Up

ery few radio stars ever wanted to be policemen. or firemen, or Red Cross nurses. In fact, a re-cent survey has shown that ether entertainers as a class have felt few of the typical ambitions of child-hood, with the exception—of course—of the desire to go on the stage.

However, the childhood longings which radio stars did cherish, have been realized—in a surprisingly large number of cases.

For example, Jessica Dragonette used to dream of singing in a crowded theater.

"The details of the theater seldom were clear," Miss Dragonette tells. "But always there was that stimulating suggestion of people—crowds and crowds of people, listening to me. I remember that from the very first—from my earliest childhood—it had the effect of making me feel that I must do my best, so as not to disappoint all those dream-people of mine."

How completely this girlhood ambition has been realized! For now Miss Dragonette sings to far vaster

By Charles Remson

crowds of listeners than ever she could have dreamed existed in those pre-radio days. And indeed it is the audience, and not the theater of the girlhood Jessica's dream, which has become important.

To take a part in a moving picture—just one movie, before she died—was the babyhood desire of Patti Pickens, youngest member of the NBC team of Pickens Sisters. Again, the ambition has met success—in this case, even before the artist is out of her girlhood. For Patti, at seventeen, already has appeared in one feature picture and several short subjects.

Directly in line with her radio work was the girlhood urge of Frances Langford. A college student at the age of sixteen, Frances longed to become a radio singer. One year later she became a network star.

In fact, something like nine out of every ten of the celebrities you hear in your loudspeaker, have made

good their childhood dreams—to some extent at least. Is that because they have more talent and greater determination than most people? Only a psychologist can answer that question.

Gladys Swarthout and Doris Doe both had visions of success in opera. Jack Pearl used to love "playing theater" as a boy—and the part he picked himself was always that of the comedian. He wanted to be what he since has become.

Jack Benny never aspired to play Shakespeare. In-

Jack Benny never aspired to play Shakespeare. Instead, he always admired most the witty men and women who can make others laugh. Today he is one of them. But on the other hand, there are a few radio stats who have achieved success in ways strikingly different from those they first selected. Madam Sylvia wanted to be an opera singer, like her mother before her. She is featured as a health and beauty adviser. John Charles Thomas wanted to be a doctor. Lanny Ross, who sang his way through Yale, once had bright dreams of using his speaking voice to sway juries!

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32x4	2.95	0.83	30x5	3.65	1.35
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